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# HENRY BAKER COLLEGE MELUKAVU

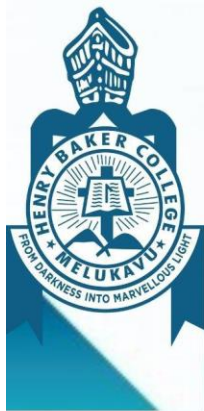
Department of  
Commerce

2020-21

ACADEMIC  
YEAR

## FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu Is a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala.



# **HENRY BAKER COLLEGE, MELUKAVU**

## **RESEARCH & PG DEPARTMENT OF COMMERCE**

### **ACTIVITY REPORT**

**ACADEMIC YEAR 2020-2021**




**Report on the Working of the Department (1 June 2020 to 31 May 2021)**





**Compiled and Edited by HBC Internal Quality Assurance Cell (IQAC)**



<b>Year of Establishment</b>	<b>: 1981</b>
<b>B.Com</b>	<b>: 1991</b>
<b>M.Com</b>	<b>: 1999</b>
<b>Research Centre</b>	<b>: 2012</b>

**STAFF OF DEPARTMENT OF COMMERCE (As of 31-05-2020) AND THE POSITIONS HOLDING ON/OFF THE CAMPUS**

<b>Sl. No.</b>	<b>Faculties of our Department</b>	<b>Positions holding on/off the Campus</b>
1	<p>Dr. Gireesh Kumar G S, M.Com, M.Phil, MBA, Ph.D, Associate Professor</p> 	<ol style="list-style-type: none"> <li><b>1. Principal of the College</b></li> <li>2. BOS Member, MGU UG, and Autonomous Colleges</li> <li>3. Academic Consultant to Civil Service Institute, MG University</li> <li>4. CCEK Director</li> <li>5. Resource Person for ESAF</li> <li>6. Member, Asia Pacific Regional Network for Early Childhood (ARNEC)</li> <li>7. State Executive Committee Member, The Council of College Principals of Kerala</li> <li>8. Expert for Curriculum Revision, Directorate of Higher Secondary Education, Government of TN</li> <li>9. Chief Examiner UG &amp; PG MGU</li> <li>10. Secretary, College Governing Board</li> <li>11. Chairman, College Council</li> <li>12. President, HBC Co-operative Society</li> </ol>

2	<p>Dr. Santo Jose, M.Com, B.Ed, Ph.D</p> <p>Assistant Professor</p> 	<ol style="list-style-type: none"> <li>1. <b>HoD Department of Commerce</b></li> <li>2. Staff Advisor of the College</li> <li>3. IQAC Coordinator</li> <li>4. HBC Co-operative Society Director Board Member</li> <li>5. Chief Examiner UG &amp; PG MGU</li> <li>6. MGU Subject Expert – Commerce</li> </ol>
3	<p>Mr. Jenipher Carlos Hosanna, B.Sc. M.Com, MFM, MCS, MBA, LLM, PGDT, NET</p> <p>Assistant Professor</p> 	<ol style="list-style-type: none"> <li>1. <b>SPOC of NPTEL SWAYAM Local Chapter</b></li> <li>2. Nodal Officer AISHE</li> <li>3. Nodal Officer B.Voc Courses</li> <li>4. Nodal Officer Higher Education Scholarships</li> <li>5. IQAC Joint Coordinator</li> <li>6. Secretary HBC Cooperative Society</li> <li>7. HBC UGC NET Coaching Coordinator</li> <li>8. Coordinator – HBC Fine Arts &amp; Crafts Club</li> <li>9. Chief Examiner UG &amp; PG MGU</li> <li>10. Coordinator of MGU MOOC – Organic Farming</li> <li>11. SPOC of NPTEL SWAYAM LC</li> </ol>



<p>4</p>	<p>Mr. Shinu Thomas P, M.Com, NET</p> <p>Assistant Professor</p> 	<ol style="list-style-type: none"> <li><b>1. HBC Internal Exam Cell Coordinator</b></li> <li>2. Staff Council Secretary</li> <li>3. Mentor YIP</li> <li>4. Mentor WWS</li> <li>5. HBC Co-operative Society Director Board Member</li> <li>6. Chief Examiner UG &amp; PG MGU</li> <li>7. Member College Development Council – MGU</li> <li>8. Vigilance Squad Member – MGU</li> </ol>
<p>5</p>	<p>Ms. Ashly Mareena Mathew, M.Com, NET, Assistant Professor</p> 	<ol style="list-style-type: none"> <li><b>1. Hostel Staff Warden</b></li> <li>2. HBC Co-operative Society Director Board Member</li> <li>3. ED Club Coordinator</li> <li>4. WWS Mentor</li> <li>5. Chief Examiner UG &amp; PG MGU</li> <li>6. B.Com (Co-operation) MGU Question Paper Setter</li> </ol>

6	<p>Mr. Justin Jose, M.Com, M.Ed, SET, NET, Assistant Professor</p> 	<ol style="list-style-type: none"> <li>1. <b>College Chaplain</b></li> <li>2. Nature Club Coordinator</li> <li>3. CCEK Coordinator</li> <li>4. IQAC Member</li> <li>5. HBC Co-operative Society Director Board Member</li> <li>6. Chief Examiner UG &amp; PG MGU</li> <li>7. B.Com (Co-operation) MGU Question Paper Setter</li> <li>8. Vigilance Squad Member – MGU</li> </ol>
7	<p>Ms. Lenittamol Abraham, M.Com, JRF, Assistant Professor (on contract)</p> 	<ol style="list-style-type: none"> <li>1. Additional Examiner UG &amp; PG MGU</li> </ol>
8	<p>Ms. Maria Susan Mathew, M.Com, NET, Assistant Professor (on contract)</p>	<p>Additional Examiner UG &amp; PG MGU</p>



## ACADEMIC PERFORMANCE OF TEACHERS

### DR. GIREEESH KUMAR G S

Sl. No.	TITLE	No.	Sl. No.	TITLE	No.
1	No. of Membership in Editorial Board of Journals	17	10	No. of Membership in Scientific/Professional Societies	55
2	No. of Professional Memberships	14	11	No. of Universities having Research Guideship	7
3	No. of Textbooks Published	13	12	No. of M.Phil Thesis Guided	10
4	No. of Published Articles/Features	107	13	No. of research works supervised	17
5	No. of Paper Presentations	70	14	No. of Courses attended for Professional Development	10
6	No. of Exemplary Performance Awards	19	15	No. of Curriculum related positions held/holding on the campus	14
7	No. of Awards Bagged for College as Head of the Institution	4	16	No. of Curriculum related off campus positions held/holding	9
8	Teaching/Administrative Experience in Years	26	17	No. of Institutions to which offer consultancy service	12
9	Research Experience in Years	19			



## ACADEMIC PERFORMANCE OF TEACHERS

<b>DR. SANTO JOSE</b>		
Sl. No.	TITLE	No.
1	Teaching Experience in Years	13
2	Articles/features Published	03
3	No. of Workshops/Seminars/Conferences Attended	12
	No. of Paper Presentations	02
	No. of Sessions Chaired	02
	No. of Talks Delivered	02
4	No. of Seminars/Workshops Organized	04
5	Administrative Experience in Years	02
6	No. of Academic Positions Held/Holding	13
7	No. of Courses Attended for Professional Development	06

<b>Mr. JENIPHER CARLOS HOSANNA</b>		
Sl. No.	TITLE	No.
1	Teaching Experience in Years	15
2	No. of Textbooks published	05
3	Articles/features Published	04
4	No. of Workshops/Seminars/Conferences Attended	25
	No. of Paper Presentations	17
5	Honors/Awards Received	02
6	Administrative Experience in Years	10
7	No. of Academic Positions Held/Holding	05
8	No. of Courses Attended for Professional Development	09

<b>MR. SHINU THOMAS P</b>		
Sl. No.	TITLE	No.
1	Teaching Experience in Years	11
2	No. of Articles/features Published	04
3	No. of Workshops/Seminars/Conferences Attended	08
4	No. of Academic Positions Held/Holding	09
5	No. of Courses Attended for Professional Development	05

<b>Ms. ASHLY MEREENA MATHEW</b>		
Sl. No.	TITLE	No.
1	Teaching Experience in Years	09
2	No. of Articles/features Published	01
3	No. of Workshops/Seminars/Conferences Attended	04
4	No. of Academic Positions Held/Holding	05
5	No. of Courses Attended for Professional Development	02





## ACADEMIC PERFORMANCE OF TEACHERS

<b>MR. JUSTIN JOSE</b>		
Sl. No.	TITLE	No.
<b>1</b>	<b>Teaching Experience in Years</b>	<b>12</b>
	<b>No. of Textbooks Published</b>	<b>01</b>
<b>2</b>	<b>Articles/features Published</b>	<b>01</b>
<b>3</b>	<b>No. of Workshops/Seminars/Conferences Attended</b>	<b>04</b>
	<b>No. of Paper Presentations</b>	<b>01</b>
	<b>No. of Sessions Chaired</b>	<b>01</b>
<b>4</b>	<b>No. of Seminars/Workshops Organized</b>	<b>01</b>
<b>5</b>	<b>No. of Academic Positions Held/Holding</b>	<b>04</b>
<b>6</b>	<b>No. of Courses Attended for Professional Development</b>	<b>08</b>

<b>Ms. LENITTAMOL ABRAHAM</b>		
Sl. No.	TITLE	No.
<b>1</b>	<b>Teaching Experience in Years</b>	<b>02</b>
<b>2</b>	<b>No. of Workshops/Seminars/Conferences Attended</b>	<b>05</b>
	<b>Paper Presentations</b>	<b>01</b>
<b>3</b>	<b>No. of Courses Attended for Professional Development</b>	<b>04</b>



## OUR ALUMNI TEACHERS



**Mr. Joy Thomas  
Thayil**

Year : 01.06.1986  
to 30.04.2014



**Dr. Babu Joseph**

Year : 07.06.1993  
to 31.03.2018



**Mr. M K Kurian**

Year : 07.12.1982  
to 31.03.2008



**Ms. Mariamma  
Varghese**

Year : 20.07.1982  
to 31.03.2011



**Ms. Lissamma  
Issac**

Year : 07.12.1981  
to 31.03.2013



**Dr. Samkutty  
George**

Year : 01.12.1982  
to 01.06.2011



**Dr. Gabriel  
Simon Thattil**

Year : 09.02.1993  
to 30.03.1998

### DEPARTMENT OF COMMERCE: AN INTRODUCTION

The Department of Commerce was established in the year 1981 with Pre-Degree Course in Commerce. The Department offers two programs viz. B.Com (Cooperation) and M.Com (Finance). The Department started the Bachelor's Degree in Commerce in

1991, Master's Degree program in Finance & Taxation in the year 1999, and in 2012, it became an approved research centre under MG University Kottayam. The Department is headed by Dr. Santo Jose. It has consistently bagged on an average best result at the university level. It has produced a plethora of toppers in the university Examinations year after year, in both B.Com and M.Com programs. The Department uses 100% ICT in the teaching-learning process. The latest publications in the fields of Business Studies, Economics, Commerce and Industry are continually added to the wide range of academic materials in the college library so that the students are equipped in a better manner.

## **MOTTO, VISION, MISSION, OBJECTIVES, ACADEMIC PHILOSOPHY, & QUALITY POLICY**

### **Motto**

Learn to Lead and Lead to Light

### **Vision**

To train the students to evaluate and meet the current and future global challenges of rapidly changing business environment

### **Mission**

1. To impart performance-based holistic education in commerce using state of the art technology and infrastructure leading to the development of qualified educationists, academicians, and professionals
2. To enhance the management skills and analytical thinking of our students for a successful career.
3. To explore training and development opportunities and continuing education both for students and teachers through NPTEL SWAYAM online platform.
4. To develop a team of competent, qualified and ICT enabled faculty to lead teaching to research and innovation

5. To involve in projects leading to high-quality research and contribute to the well-being of our citizens
6. To continuously evaluate our performance against suitable benchmarks and to honour the creativity of teachers and students
7. To be recognized as a Department providing Research growth & Education oriented to employability & entrepreneurship in higher education at par with global standards

### **Objectives**

1. To provide a blend of learning, entertainment and values
2. To provide opportunities for every student to identify their strengths and skills
3. To provide personalized guidance to students in their career planning
4. To ensure a free, transparent and effective system of internal assessment for students
5. To fully utilize ICT in teaching and learning

### **Academic Philosophy**

We build leaders of enterprises, and we hope our students will make a difference to their prospective organizations and to the world around them, thereby our students will be known as leaders of change. We have a large reserve of goodwill among the diaspora of our alumni, prospective students, faculty, and staff and the present status of our department is the outcome of the commitment of our existing staff to the Department and we also hold tremendous promises for the future.

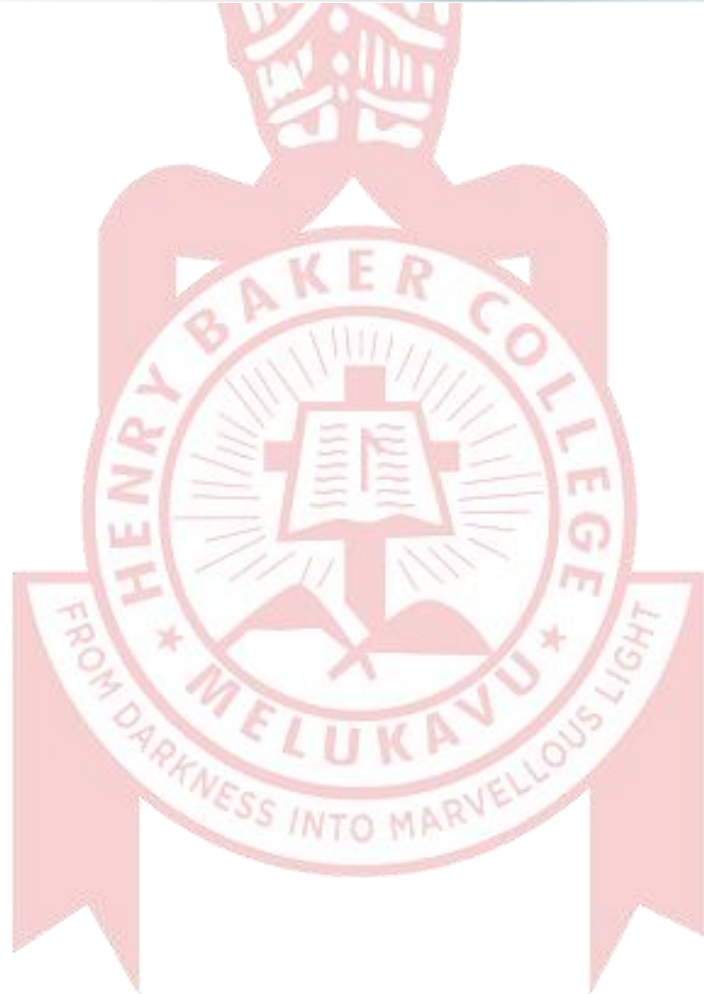
### **Quality Policy**

We provide our students a high-quality teaching-learning environment. Our teaching-learning environment is nourished with group discussions, peer teaching, interactive study sessions, cross-age teaching, paper presentations, etc.



# MILESTONES

HBC DEPARTMENT OF COMMERCE



<b>YEAR</b>	<b>ACHIEVEMENTS</b>
<b>1994</b>	<b>First B.Com Batch Result - 96% Pass including 10 First Class</b>
<b>2002</b>	<b>98% Pass in B.Com. Degree Examination &amp; Second Position in University Results</b>
<b>2011</b>	<b>Ms. Saranya Blakrishnan secured 5<sup>th</sup> Rank in MG University B.Com. Degree Examination</b>
<b>2013</b>	<b>Ms. Saranya Blakrishnan secured 3<sup>rd</sup> Rank in MG University M.Com. Degree Examination</b>
<b>2015</b>	<b>100% Pass in MG University B.Com. Degree Examination</b>
<b>2016</b>	<b>Secured 9 A grades in MG University B.Com. Degree Examination and Ms. Aparna Merin Mathew secured 3<sup>rd</sup> Rank in MG University M.Com. Degree Examination</b>
<b>2017</b>	<b>Ms. Vidhya Vijayan secured 1<sup>st</sup> Rank in MG University B.Com. Degree Examination</b>
<b>2018</b>	<b>Ms. Ashmin V.S (1<sup>st</sup> Rank), Ms. Rifna V Subair (2<sup>nd</sup> Rank), Mr. Muhammad Anwar (4<sup>th</sup> Rank) in MG University B.Com. Degree Examination; First Ph.D. from our Research Centre</b>
<b>2019</b>	<b>100% Pass in MG University M.Com. Degree Examination: Ms. Sunila Sunny (3<sup>rd</sup> Rank), Ms. Sruthy S (5<sup>th</sup> Rank), and Ms. Renjana Suresh (8<sup>th</sup> Rank) in MG University B.Com. Degree Examination</b>
<b>2020</b>	<b>Ms. Alphy Jacob (4<sup>th</sup> Rank), and Ms. Litty Josh (5<sup>th</sup> Rank) in MG University B.Com. Degree Examination</b>



## OUR UNIVERSITY UG RANK HOLDERS

### B.COM: MG UNIVERSITY RANK HOLDERS

**Total No. of ranks = 10**

**Total No. of ranks between 2015-2016 to 2019-2020 = 9**

			
<b>Ms. Alphy Jacob</b> B.Com 2017-2020 4 <sup>TH</sup> Rank	<b>Ms. Litty Josh</b> B.Com 2017-2020 5 <sup>TH</sup> Rank	<b>Ms. Sunila Sunny</b> B.Com 2016-2019 3 <sup>RD</sup> Rank	<b>Ms. Sruthy S</b> B.Com 2016-2019 5 <sup>TH</sup> Rank
			
<b>Ms. Renjana Suresh</b> B.Com 2016-2019 8 <sup>TH</sup> Rank	<b>Mr. Muhammed Anwer</b> B.Com 2015-2018 4 <sup>TH</sup> Rank	<b>Ms. Ashmin V S</b> B.Com 2015-2018 1 <sup>ST</sup> Rank	<b>Ms. Rifna V Subair</b> B.Com 2015-2018 2 <sup>ND</sup> Rank

	
<b>Ms. Vidya Vijayan</b> B.Com 2014-2017 1 <sup>ST</sup> Rank	<b>Ms. Saranya Balakrishnan</b> B.Com 2008-2011 5 <sup>TH</sup> Rank

## OUR UNIVERSITY PG RANK HOLDERS

### M.COM (FINANCE) UNIVERSITY RANK HOLDERS

	
<b>Ms. Aparna Merin Mathew</b> M.Com 2014-2016 3 <sup>RD</sup> Rank	<b>Ms. Saranya Balakrishnan</b> M.Com 2011-2013 2 <sup>ND</sup> Rank



## OUR UGC NET/JRF HOLDERS

UGC NET/JRF HOLDERS			
Total No. of UGC NET Holders = 15 Total No. of UGC NET between 2015-2016 to 2019-2020 = 11			
			
Ms. Fomitha Kareem M.Com 2018-2020 UGC NET	Ms. Rifna V Subair M.Com 2018-2020 UGC NET	Ms. Sherin Joseph M.Com 2018-2020 UGC NET	Ms. Tintumul Kuriachan M.Com 2017-2019 UGC NET
			
Ms. Vinisha P Sam M.Com 2015-2017 UGC NET	Ms. Chippy K Raj M.Com 2014-2016 UGC NET	Ms. Sabitha M Muhammed M.Com 2013-2015 UGC NET	Mr. Binu Kurian M.Com 2013-2015 UGC NET
			
Ms. Anumol Sam M.Com 2014-2016 UGC NET	Ms. Binduja S M.Com 2014-2016 UGC NET	Ms. Nimmy Rajan M.Com 2014-2016 UGC NET	Mr. Dennis Cherlan M.Com 2010-2012 UGC NET JRF

		
Mr. Savad K A M.Com 2009-2011 UGC NET	Mr. Justin Jose M.Com 2003-2005 UGC NET	Ms. Sreerekha A K M.Com 2003-2005 UGC NET

### PROGRAMS & COURSES OFFERED BY THE DEPARTMENT

#### **B.COM CO-OPERATION**

#### **Program overview**

The Department of Commerce imparts quality education in Commerce subjects including Accounting, Management, Finance, Banking & Insurance, Statistics, Marketing, Managerial Economics, Income Tax, Co-operation, and Computer Application and thereby provides human capital.



### Common Courses

SI No	Course Name	Credit	Hours per week
1	Language- English-I	4	5
2	Second Language-I	4	4
3	Language- English-II	4	5
4	Second Language-II	4	4
5	Language- English- III	3	3
6	Language- English -IV	3	3
	<b>TOTAL – Common Course 1 – 14 credits and Common Course 2- 8 credits</b>	<b>22</b>	

### Complementary Courses

Sl. No.	Course Name	Credit	Hours per week
1	Banking and Insurance	3	4
2	Principles of Business Decisions	3	4
	<b>TOTAL</b>	<b>6</b>	

### Core Courses

Sl. No.	Course Name	Credit	Hours per Week
1	Dimensions and Methodology of Business Studies	2	3
2	Financial Accounting I	4	5

3	Corporate Regulations and Administration	3	4
4	Financial Accounting II	4	5
5	Business Regulatory Framework	3	4
6	Business Management	3	3
7	Corporate Accounts I	4	5
8	Quantitative Techniques for Business 1	4	5
9	Financial Markets and Operations	3	4
10	Marketing Management	3	3
11	Optional – 1: Basics Co-operation	4	5
12	Corporate Accounts II	4	6
13	Quantitative Techniques for Business- II	4	6
14	Entrepreneurship Development and Project	4	5
15	Optional – 2: Management of Co-operative Enterprises	4	5
16	Cost Accounting - 1	4	6
17	Environment Management and Human Rights	4	5
18	Financial Management	4	5
19	Optional – 3: Co-operative Legal System	4	5
20	Cost Accounting - 2	4	6
21	Advertisement and Sales Management	3	4
22	Auditing and Assurance	4	5
23	Management Accounting	4	5
24	Optional – 4: Accounting for Co-operative Societies	4	5

25	Project and Viva	1	-
	<b>TOTAL</b>	<b>89</b>	

### OPTIONAL COURSES OFFERED

CO-OPERATION			
Sl. No.	Course Name	Credit	Hours per Week
1	Basics of Cooperation	4	5
2	Management of Co-operative Enterprises	4	5
3	Co-operative Legal System	4	5
4	Accounting for Co-operative Societies	4	5

### OPEN COURSE OFFERED

Sl. No.	Course Name	Credit	Hours per Week
<b>1</b>	<b>CO5OP03- Fundamentals of Accounting</b>	3	4

### M.COM FINANCE & TAXATION

#### Program overview

M.Com. Finance & Taxation or Master of Commerce in Finance & Taxation is a postgraduate course in Finance having a duration of 2 years which has been spread over four semesters.

### The Program Structure of M.Com (Finance & Taxation)

Course Code	Title of the Course	Type of the Course	Hours per week	Credits
<b>FIRST SEMESTER</b>				
CM010101	Specialized Accounting	Core	5	4
CM010102	Organizational Behaviour	Core	5	3
CM010103	Marketing Management	Core	5	4
CM010104	Management Optimisation Techniques	Core	5	4
CM010105	Methodology for Social Science Research	Core	5	4
<b>TOTAL FOR SEMESTER</b>			<b>25</b>	<b>19</b>
<b>SECOND SEMESTER</b>				
CM010201	Advanced Corporate Accounting	Core	5	4
CM010202	Human Resource Management	Core	5	3



CM01020 3	International Business and Finance	Core	5	4
CM01020 4	Quantitative Techniques	Core	5	4
CM01020 5	Strategic Management	Core	5	4
<b>TOTAL FOR THE SEMESTER</b>			<b>25</b>	<b>19</b>
<b>THIRD SEMESTER</b>				
CM010301	Strategic Financial Management	Core	6	5
CM010302	Income Tax – Law and Practice	Core	7	5
CM010303	Security Analysis and Portfolio Management	Core	6	4
CM800301	Indirect Tax Laws	Core- Elective	6	4
<b>TOTAL FOR THE SEMESTER</b>			<b>25</b>	<b>18</b>
<b>FOURTH SEMESTER</b>				
CM010401	Advanced Cost and Management Accounting	Core	6	5
CM010402	Income Tax-Assessment and Procedure	Core	7	5
CM800401	Derivatives and Risk Management	Core- Elective	6	4
CM800402	Personal Investment and Behavioural Finance	Core- Elective	6	4

CM010403	Project Report	Core- Project	Nil	4
CM010404	Comprehensive Viva Voce	Core- Viva	Nil	2
<b>TOTAL FOR THE SEMESTER</b>			<b>2 5</b>	<b>2 4</b>
<b>TOTAL CREDITS FOR THE PROGRAMME</b>				<b>8 0</b>

### STUDENT ENROLMENT & STRENGTH FOR THE ACADEMIC YEAR 2020-2021

HBC DEPARTMENT OF COMMERCE STUDENT ENROLLMENT 2020-2021	Year & Programme	No. of Students
	II M.Com.(Finance)	15
	I M.Com.(Finance)	15
	III B.Com. (Co-operation)	22
	II B.Com. (Co-operation)	31
	I B.Com. (Co-operation)	32
	<b>Total Students</b>	<b>115</b>

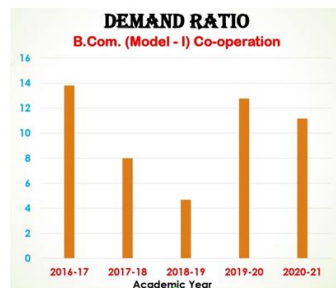
## STUDENT FOLK

Year	Prog	M	F	Total (OS, PH)
2015-16	B.Com	40	58	98 (0, 0)
	M.Com	7	17	24 (0, 0)
2016-17	B.Com	38	55	93 (0, 0)
	M.Com	3	21	24 (0, 0)
2017-18	B.Com	33	52	85 (0, 1)
	M.Com	4	19	23 (0, 0)
2018-19	B.Com	36	48	84 (0, 1)
	M.Com	4	22	26 (0, 0)
2019-20	B.Com	36	49	85 (0, 1)
	M.Com	3	27	30 (0, 0)
2020-21	B.Com	60	48	108(0, 0)
	M.Com	7	31	38 (0, 1)

## DEMAND RATIO

### B.Com. Model I, Co-operation

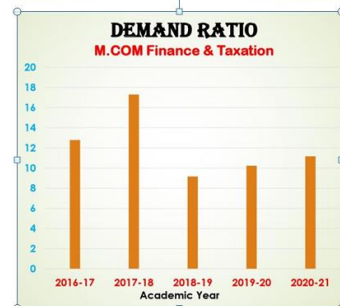
Academic Year	Demand (%)
2016-17	13.81%
2017-18	08.00%
2018-19	04.68%
2019-20	12.77%
2020-21	11.17%



## DEMAND RATIO

### M.Com. Finance & Taxation

Academic Year	Demand (%)
2016-17	12.79%
2017-18	17.30%
2018-19	09.17%
2019-20	10.24%
2020-21	08.65%



# FOREWORD

**Dr. Santo Jose**  
Head of the Department of Commerce



The HBC Department of Commerce was established in 1981, shortly after the college began operations in 1981 with a vision to train the students to evaluate and meet the current and future global challenges of the rapidly changing business environment. The department offers at present an undergraduate program viz. B.Com (Co-operation) and a postgraduate program viz. M.Com (Finance & Taxation)

We mold our students into good human beings capable of rational thought and action, possessing compassion and empathy, courage and resilience, and scientific temper. Our ultimate aim is to be a leading faculty of national excellence in teaching and research by integrating finance, business, taxation, and cooperation imbued with our national values of love and ethics.

The College website contains information on our Bachelor in Commerce degree programs regarding the curriculum structure, updated information on our full-time academic staff together with their areas of specialization. The mission of our Department is to educate and empower our students with the elements of finance, business, taxation, and cooperation and to build them as ethical professionals and leaders. The Department relies on its highly qualified and distinguished academic staff, which not only excels in teaching but also in research and publications. The Department is also fully equipped with suitable state-of-the-art classrooms with multimedia systems to enhance our students' learning process.

We have immense pleasure to witness the growth of the department of commerce on the HBC campus from its inception till date. With a span of years, it has become the largest department in size and has made tremendous improvements in quality. Our students are the backbone of our department and the growth of our department is the academic and non-academic achievements of our students.

We look forward to hearing from our prospective students, as well as industry and academic fraternity, and on behalf of the Department, we would like to offer our sincere gratitude to all College academic and administrative staff for their deep commitment to fulfilling the vision and mission of the Department of Commerce, and the college.

**PREPARATORY MEETING BEFORE THE COLLEGE REOPENS (29  
MAY 2020)**





As per the direction of the IQAC, our teaching staff will be invited before the commencement of the classes for the new academic year 2020-2021 in order to discuss the preparations of teaching and course plans as well as the transacting of the syllabus within the prescribed time schedule set by the Institution in the midst the Covid 19 pandemic. Here we set our workload standards. We share our thoughts and ideas with respect to creating joyful classrooms, how to conduct classes in a more interactive manner; how to encourage asking questions from the side of students, how to create classroom sessions with more fun, creative, collaborative, and exploratory activities for students for deeper and more experiential learning. As part of it we analyze our duties, do a motion study – how our duties are to be done, and also do a time study – how fast our duties are to be done and also how well we can influence, inspire and motivate our students.

We respect the livelihood of our fellow beings; we give at most consideration and weightage to the respect, dignity, and autonomy of teachers, we also instill in our Department the basic methods of quality control and accountability. We ensure safe work design and flexible work hours with a zero-free hour policy. By Flexible Working

Hour Policy, we mean working hours that balance work and personal lives and family needs. This policy is related to UGC NET Coaching, Remedial Coaching, Coaching for Certificate Courses offered by the Department, and Coaching for Competitive Exams, etc. Accordingly, a faculty can take online classes even on leave while staying home and the same can be recorded in the Logbook/Teachers' Diary.

The Meeting also takes into account the minimum acceptable standards of behavior among colleagues and between teachers and students.

Further, the meeting resolved that it is the ultimate responsibility of the individual teachers to independently transact the syllabus by taking classes according to the timetable or to take additional morning and/or evening classes and/or remedial classes. The faculties concerned have to make sure that the Prefect is updating the logbook which is in his/her custody and the teachers have to fill in the Teacher's Diary every working day and submit it before the Principal. This Meeting discussed in detail the following matters:

1. Transacting of the syllabus within the time schedule prescribed by the University;
2. Online UGC NET Coaching (without affecting regular classes as per the timetable);
3. The responsibility of faculties in motivating the students joining of SWAYAM – NPTEL Courses and Certificate Courses offered by the Department;
4. Preparation of Teacher's Diary, and Course Plans
5. Keeping the completed logbook by respective Class Wardens. The Class Wardens in charge must collect the Prefect Dossier from the prefects
6. Promoting students in the rearing of HBC's Vegetable and Medicinal Gardens
7. Teaching students moral principles and lead them as responsible citizens



As per the Mahatma Gandhi University Academic Calendar, College reopened after the summer vacations and regular classes commenced on 1 June 2020 with the opening prayer of Rev. Johny Joseph, Bursar of our Institution. After the prayer, our principal reminded the students of their responsibilities and challenges on the campus and asked them to follow the curriculum schedule. The principal motivated the students to build a positive mindset. He stressed the need to visit the library every day and asked the students to read daily newspapers and periodicals and to gain knowledge about new stuff in addition to taking reference books. He asked the students to follow e-learning. He also asked the students to separate their study schedule from additional activities whether it is from the campus or from home. He also stressed how to get hands-on time management. He asked the students to plan the time schedule after the college got over at 4 pm in a constructive way. He also asked the students to have a close watch on competitive exams. He also reminded the students to read the HBC Academic Calendar and the policies of the college uploaded on the website of the college. Finally, he listed out the schedule of Orientation Programs arranged on the campus for our student community.

**TWO DAY ONLINE "CURRICULUM INDUCTION PROGRAM" (22 OCT. 2020 TO 23 OCT. 2020)**



The purpose of the *Student Induction Programs* to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration.

**POSTGRADUATE AND RESEARCH DEPARTMENT OF COMMERCE HENRY BAKER COLLEGE, MELUKAVU**

**TWO DAYS' ONLINE CURRICUUM INDUCTION PROGRAM**

**Day 1**  
**22 October 2020**

**Day 2**  
**23 October 2020**

**HIGHER EDUCATION IN INDIA**  
**COMMERCE AS A PROFESSION**

**CURRICULUM DELIVERY**  
Dr. Santo Jose  
HoD, Department of Commerce

**ALUMNI INTERACTION**  
Dr. Gireesh Kumar G S  
HBC Principal

**CAREER ADVANCEMENT**  
Mr. Jenipher Carlos Hosanna  
MOOC COURSES

**COMMERCE ASSOCIATION ACTIVITIES**  
Ms. Ashly Mereena Mathew  
Assistant Professor

**EFFECTIVE TIME MANAGEMENT**  
Mr. Shinu Thomas P, Assistant Professor  
Department of Commerce

**MS. LENITTANOL ABRAMAN**  
ASSISTANT PROFESSOR, HBC DOC  
UGC NET COACHING

**LIVE ON GOOGLE MEET**

**Our students' induction program covered the following areas:**

- Need for Student induction
- How the Department of Commerce extends a helping hand to our students



- Purpose & Concept of our student induction program
- Daily activities to be carried out
- Mentoring and Counseling giving importance to human values
- Familiarization with College, and the Department of Commerce
- Results and achievements of our previous batch students
- Proficiency areas in Commerce Courses
- Seminars and Workshops to be organized by the Department and the need of it
- Visit to Local Area, Industrial Visits, and Study tours
- Engaging in extra-curricular activities
- Feedback and reports at the end of programs and events
- Daily schedule and timetable
- Activities to be engaged in while being home
- Follow up by teachers during the semester and after the closure of a semester
- How to prepare for university examinations
- Need for enrolment in MOOC Courses especially doing courses through NPTEL SWAYAM Local Chapter
- 41 students and 24 parents attended the program

### **PROGRAM OUTCOME**

1. Students got familiarized with the curriculum and the syllabus
2. They got a deep insight into the need for joining students' clubs and engaging in extracurricular activities
3. They could bridge the gap between school education and the blended education offered by our teachers
4. They become exposed to inductive and deductive teaching-learning systems through different illustrations presented by teachers in the induction program
5. They took a decision to join courses through the NPTEL SWAYAM Online Platform
6. They could understand the necessity for attending seminars and workshops offered by our Department and the college

## **WEBINAR ON "COOPERATIVES FOR CLIMATE ACTION" (4<sup>TH</sup> JULY 2020)**

HENRY BAKER COLLEGE, MELUKAVU  
DEPARTMENT OF COMMERCE

## ALL ABOUT INTERNATIONAL DAY OF COOPERATIVES AND CLIMATE ACTION

A VERY BRIEF REPORT

### **SESSION 1: RATIONALE OF THE WEBINAR**

As climate crisis is a global concern, the International Cooperative Alliance (ICA) set its theme as 'Cooperatives for Climate Action' on this year's International Day of Cooperatives (on 3 July 2020). Cooperatives are organizations that are owned and run by the community, and for the community. With the rise of the industrial revolution, changes to the economy had a negative impact on many working-class individuals in societies across the world, and in this context, some individuals were getting richer, others were seeing their lowest point financially. The industrial revolution also brought about some of the biggest environmental changes. In fact, it contributed to many of the most significant causes of the climate crisis – like the clearing of natural spaces for business development, the production of excessive carbon emissions, and the overuse of natural resources.

#### **Major Observations of Resource Person:**

- Cooperatives could pool the resources of their members and thereby the members could remain employed
- The individual members of cooperatives weren't as aware of the imminent climate crisis or the link between global warming and human activity while running a business undertaking.
- At present, cooperatives give due weightage to sustainability at the core of cooperative trade.
- Our sustainable development goals like promoting local purchasing and indigenous food use were put into practice by cooperatives
- Cooperatives' community-led initiatives add to sustainable development

## **SESSION 2: WHY IS CLIMATE ACTION THIS YEAR'S INTERNATIONAL DAY OF COOPERATIVES THEME?**

We all know about the climate crisis – which includes global warming and climate change, however, how is the climate crisis and the work done by cooperatives linked? Unsustainable business practices have been recorded as one of the biggest causes of climate change throughout history.

## **SESSION 3: HOW BUSINESSES CONTRIBUTE TO THE CLIMATE CRISIS**

According to Prof. Satheesan, “corporate undertaking operating in different sectors – like agriculture, retail, housing, education, and social services – operate within Earth’s atmosphere. These organizations have an impact on the environment, economy, and society in the areas where they have been established and operated. However, why do these undertakings come into the spotlight when it comes to the global climate action plan? Well, a study done in 2016-2017 found that almost two-thirds of the industrial carbon emissions produced between 1880 and 2010 came from just 90 companies. And, the emissions from these 90 companies have added to the climate crisis in significant ways.”

Here’s a look at the effect that these organizations had on the planet, as of 2017

- More than 50% of the rise in atmospheric carbon dioxide levels can be traced back to these 90 companies.
- This addition to atmospheric carbon dioxide levels is thought to be responsible for 42–50% of the rise in global surface temperatures.
- As a result of these increased global temperatures, these companies have contributed to a 26–32% rise in the global sea level.

**No. of Participants:** 114 (out of this 7 were teachers)

### **Webinar Outcome:**

This webinar could convince the participants how businesses can and have been contributing to the climate crisis in a big way. But, it also shows that excessive emissions come from a minority within the business sector, which means that not all businesses are going about business in quite the same way.





# INTERNATIONAL DAY OF CO-OPERATIVES

Saturday, 4th July 2020

## ONLINE INTERNATIONAL CO-OPERATIVE DAY QUIZ

Saturday, 4th July 2020

Saturday, 4th July 2020

Prof. Jenipher Carlos Hosanna (Co-ordinator)  
email: dochbc@gmail.com.  
Mobile:9495875531, 9446494672

- Platform : GOOGLE MEET
- No Registration Fees
- E-Certificate will be provided to participants
- Webinar link will be Whatsapped at 10.45 am.



RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE  
HENRY BAKER COLLEGE, MELUKAVU



# INTERNATIONAL DAY OF CO-OPERATIVES

Saturday, 4th July 2020

## Webinar : "Co-operatives For Climate Action"

(Theme of International Day of Co-operatives - 2020)

**Inauguration: Dr. Gireesh Kumar G.S. (Principal)**

**Resource Person: Prof. A.N.Satheesan (Co-operative Trainer)**

Saturday, 4th July 2020, 11.00 Am - 12.00 Pm.

Prof. Jenipher Carlos Hosanna (Co-ordinator)  
email: dochbc@gmail.com.  
Mobile:9495875531, 9446494672

- Platform : GOOGLE MEET
- No Registration Fees
- E-Certificate will be provided to participants
- Webinar link will be Whatsapped at 10.45 am.



RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE  
HENRY BAKER COLLEGE, MELUKAVU





Sri. A N Satheeshan taking the webinar session on "Cooperatives for Climate Action" on International Day of Cooperatives



Sri. A N Satheeshan receiving a gift inscribing the image of Rev. Henry Baker Junior from Mr. Jenipher Carlos Hosanna as a token of gratitude



# HENRY BAKER COLLEGE, MELUKAVU

A Christian Minority Educational Institution run by C.S.I East Kerala Diocese  
Affiliated to Mahatma Gandhi University, Kottayam

## CERTIFICATE OF PARTICIPATION

This is to Certify that

Klinse Manuel  
Henry Baker College Melukavu

has successfully completed the HBC's Online Co-operative Day Quiz organized by  
Research and Postgraduate Department of Commerce, Henry Baker College, Melukavu  
on 4 July 2021 with 56% score.



**Dr. Gireesh Kumar G.S**  
Principal



**Dr. Santo Jose**  
HOD Commerce



**Mr. Jenipher Carlos Hosanna**  
Co-ordinator

Made for free with Certify'em



# HENRY BAKER COLLEGE, MELUKAVU

Melukavumattom, Kottayam, Kerala  
Affiliated to Mahatma Gandhi University, Kottayam

## CERTIFICATE OF ACHIEVEMENT

This is to Certify that

Elson Daniel  
Henry baker college

has successfully completed the Online International Co-operative Day Quiz organized by  
Research and Postgraduate Department of Commerce, Henry Baker College, Melukavu  
on 4 July 2020 with 85% score.



**DR. GIREESH KUMAR G.S**  
Principal



**DR. SANTO JOSE**  
HOD PG & RESEARCH DEPARTMENT OF COMMERCE



**JENIPHER CARLOS HOSANNA**  
Co-ordinator

**INDUSTRIAL VISIT CUM STUDY TOUR OF I SEMESTER M.COM ON  
10 MARCH 2021**





Industrial Visit Cum Tour of Our I M.Com Students on 10 March 2021



Our I M.Com Students in Wonderla on 10 March 2021





Our I M.Com Students in Wonderla on 10 March 2021

## **INTERNATIONAL WEBINAR ON "BUSINESS CONTINUITY MANAGEMENT DURING THE AGE OF COVID 19" CONDUCTED ON 25 JULY 2020**

### **Need for a Business Continuity Plan – A Pandemic Plan:**

If sudden external disruption hits, for instance, Covid 19 at present, business stability needs to be protected. All organizations, irrespective of size, face the risk of business disruption preventing their ability to trade. At these times of stress, one needs to be able to turn to robust business continuity management policies and procedures, like Covid 19 recovery plan. It's vital to have reliable business continuity planning (BCP) in place, so one can respond in a calm and pre-planned way. This will protect one's business stability, so one can recover quickly and effectively.

**This webinar on business continuity planning (BCP) mainly covered two important aspects:**



- A range of BCP solutions, including online support and consulting services
- Developing disaster recovery and control strategies in the event of Covid 19

## Program Outcome

For organizations that continued to operate throughout the pandemic, it is interesting to see whether having a business continuity plan (BCP) actually helped them in the response to the crisis, however, the participants of this webinar could understand that effective business continuity management can ease some of the pressures and decisions the business undertakings face if the worst should happen in due course of this Covid 19 pandemic. It will also provide an extra competitive edge and peace of mind, proving to customers and partners that the undertakings are prepared for the unexpected. From the presentation of Mr. Danquah, the participants could understand that more than 21% of the corporate undertakings don't have a pandemic plan and process in place and many organizations have experienced steep learning curves in working in 'contingency mode' and learned important lessons on resilience.

**Organized by,**  
Department of Commerce  
HENRY BAKER COLLEGE, MELUKAVU

*The link to the meeting will be mailed before 2.00 PM on 25 July 2020, Saturday. Kindly join the meeting five minutes prior to the start.*

**For more Details :**  
Email: iqac229@gmail.com  
Mr. Dennis Cherian  
Mob: 9633190007  
(Organizing Secretary)

Powered By  
**inciem.**

**Date:**  
Saturday 25 July 2020, 2 PM

**Resource Person**

**Nana Opoku Danquah**  
Kwame Nkrumah University of Science and Technology, Ghana

**Inauguration**

**Dr. Gireesh Kumar G.S**  
(Principal, Henry Baker College, Melukavu)

**Introductory Remarks**

**Dr. Santo Jose**  
(IQAC Coordinator)

**\*We Request You to Register in this Link:**  
<https://forms.gle/7PUSHXa9Fte5TNgk9>

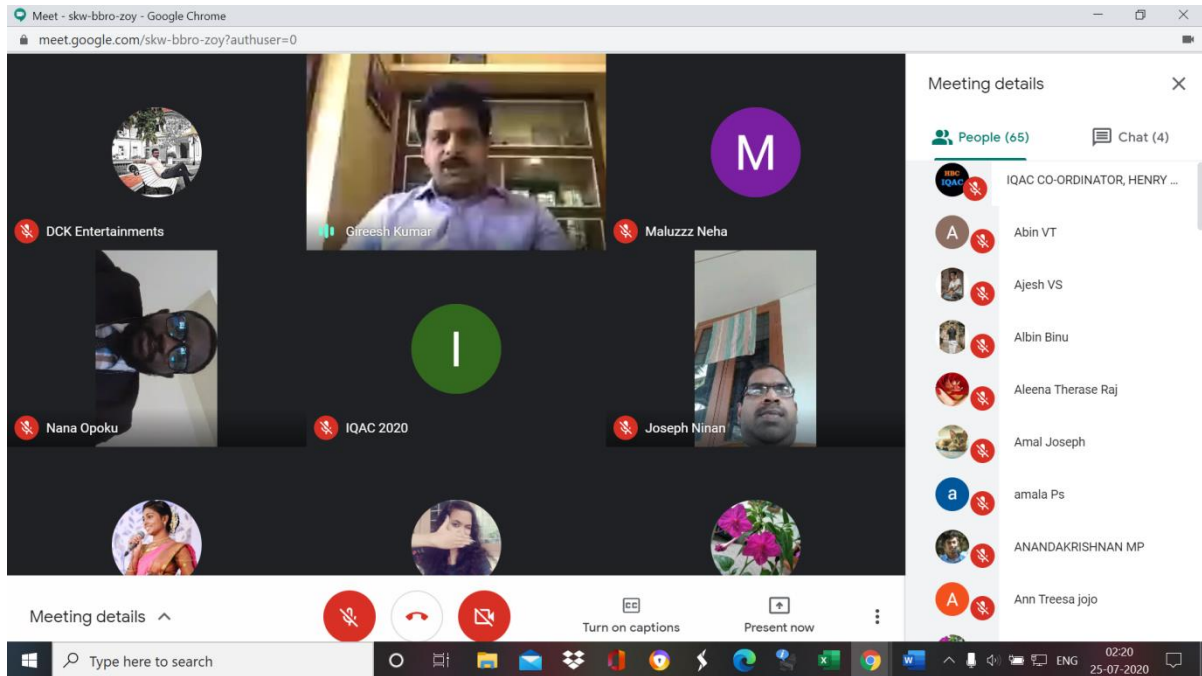
Or  
Scan this QR Code

**HENRY BAKER COLLEGE, MELUKAVU**  
(Affiliated to Mahatma Gandhi University Kottayam)  
Melukavumattom P.O, Kottayam Dist, Kerala, INDIA

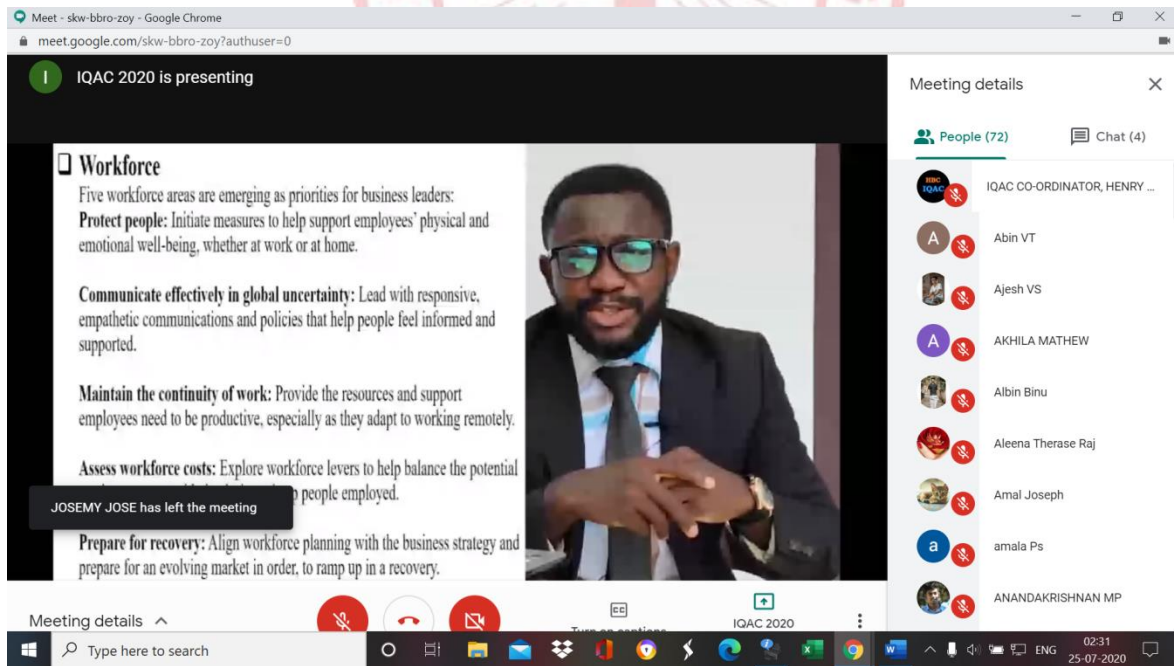
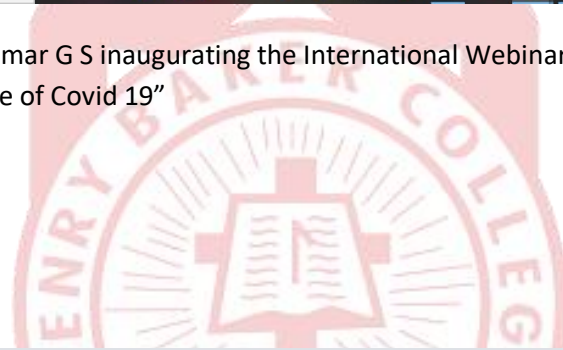
**COMMERCE ASSOCIATION INAUGURATION & International Webinar**

**Topic: " Business Continuity Management during the Age of Covid-19 "**

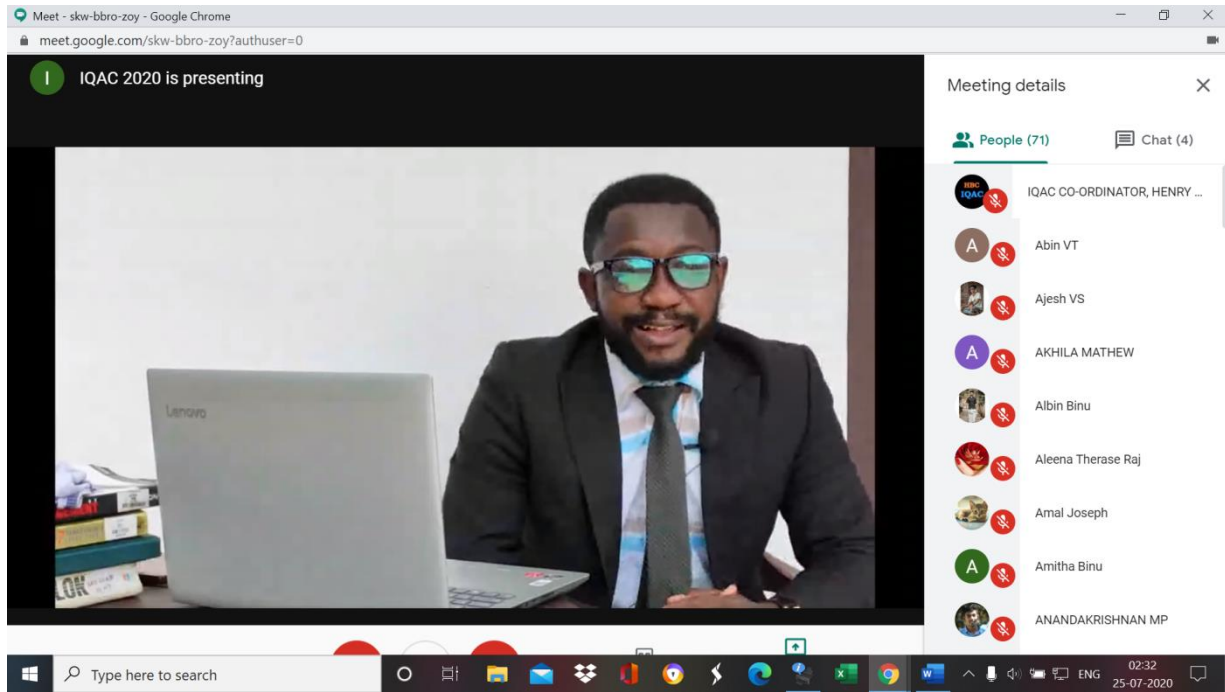
Brochure of the International Webinar – “Business Continuity Management During the Age of Covid 19” Organized by Department of Commerce on 25 July 2020



Our Principal Dr. Gireesh Kumar G S inaugurating the International Webinar – “Business Continuity Management During the Age of Covid 19”

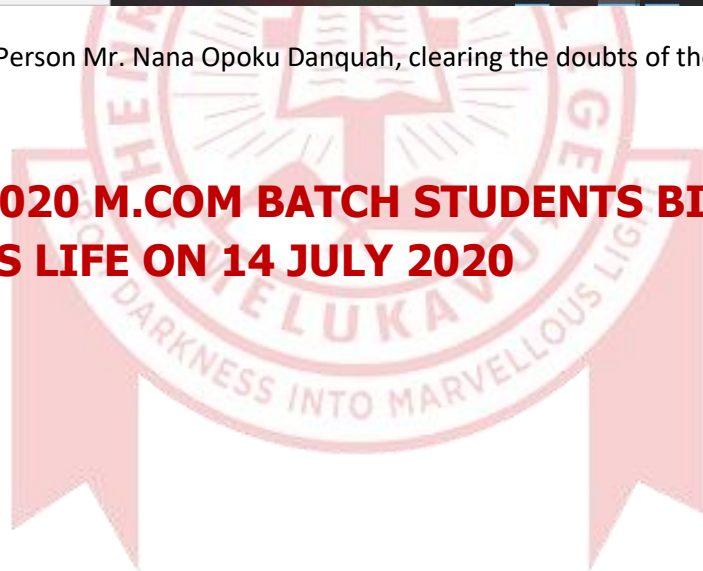


The Resource Person Mr. Nana Opoku Danquah handling the Webinar Session



The Resource Person Mr. Nana Opoku Danquah, clearing the doubts of the participants

**OUR 2018-2020 M.COM BATCH STUDENTS BID ADIEU TO HBC CAMPUS LIFE ON 14 JULY 2020**







Send off Meeting of 2018-2020 M.Com Batch on 14 July 2020

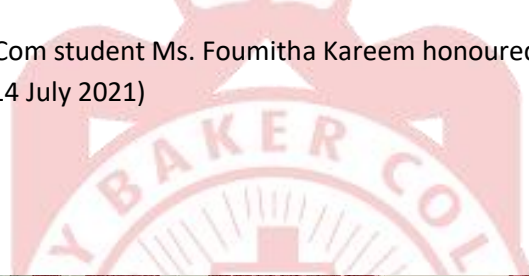


Our 2018-2020 M.Com Batch Students bid adieu to college life with swag, selfies, and smiles on 14 July 2021





2018-2020 M.Com Batch: M.Com student Ms. Fomitha Kareem honoured for securing UGC NET in Commerce (Send off Day on 14 July 2021)



2018-2020 M.Com Batch M.Com student Ms. Sherin Joseph honoured for securing UGC NET in Commerce (Send off Day on 14 July 2021)





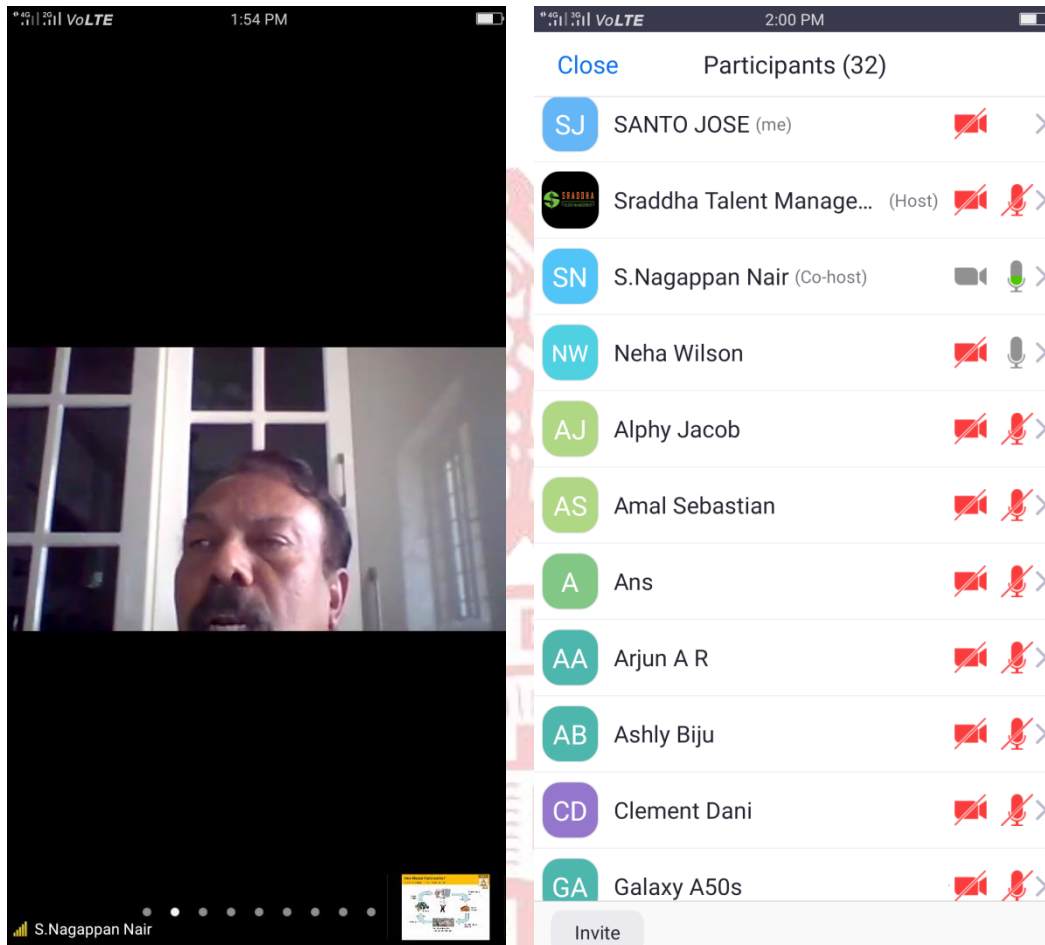
Our 2017-2020 Batch B.Com Students Posing for a Shot on the day of their send off on 21 July 2020

## WEBINAR ON INVESTOR EDUCATION AND AWARENESS PROGRAM CONDUCTED ON 29 JANUARY 2021

 <p><b>HENRY BAKER COLLEGE,</b> MELUKAVU, KOTTAYAM, KERALA 686652</p> <p><b>Research &amp; PG Department of Commerce</b></p> <p><i>cordially invites you to</i> A WEBINAR ON <b>Investor Education and Awareness Programme</b></p> <ul style="list-style-type: none"> <li>• Learn how to build long term wealth</li> <li>• Understand asset classes and investment options</li> <li>• Explore tax savings options and retirement planning</li> </ul> <p><b>Principal</b> ..... Dr. Gireesh Kumar G S</p> <p><b>HoD of Commerce</b> ..... Dr. Santo Jose</p> <p><b>FREE REGISTRATION</b> E- Certificate of Participation will be given</p> <p>Prior registration mandatory through attached Google form</p> <p>This is an educational initiative of SEBI. No soliciting of business.</p> <p><b>SRADHA</b> (TALENT MANAGEMENT)</p> <p><b>zoom</b> 1 hr session</p> <p>@ 01:30 PM <b>29th</b> JANUARY 2021</p>	 <p><b>Sraddha Academy for Financial Education (S.A.F.E)</b></p> <p><b>INVESTOR EDUCATION PROGRAM</b></p> <p>An initiative of SEBI No business solicitation only for awareness</p> <p><b>The session covers :</b></p> <ul style="list-style-type: none"> <li>• Knowing the Basics of Investing</li> <li>• Building Investment Strategy</li> <li>• Effects of inflation</li> <li>• Importance of Asset allocation</li> <li>• Types of Mutual Funds</li> <li>• Tax efficiency</li> <li>• Systematic Investment</li> <li>• Power of Compounding</li> <li>• Retirement planning</li> </ul> <p>Conducted Free of cost for staff of reputed organisations</p> <p><b>Organiser : Ms. Sonia Soman</b> Head - Academic Operations 7810031871 sonia@sradhatm.in</p>
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Brochure of the Webinar "Investor Education and Awareness Program" organized by Department of Commerce in Association with Sradha Talent

## Management Private Limited, Ernakulam



The resource person of the webinar Sri. S Nagappan Nair taking the session on “Investor Education and Awareness Program”

M/s. Sraddha Talent Management Private Limited is a skill-building organization focusing on enabling Graduates to become Professionals. The organization was formed by a team of senior professionals from the Banking Industry who have more than 100 years of combined experience and expertise. Their academics team comprises of senior educators who have worked in reputed universities.

Sraddha Talent Management is built on 3 pillars – **Financial education, Softskills training, and Hiring & placement solutions.**

- Their **Financial Education arm** (Sraddha Academy for Financial Education – S.A.F.E) focuses on educating and empowering various strata of the society on personal finance, investment planning & tax efficiency. The arm also trains



graduates to become professionals in the field of Banking & Financial Services. As a step in that direction, their flagship program – Fintern (Fresher with experience) – prepares the students to learn Mutual fund distribution and helps them earn income & experience even as they pursue their education in the college.

- Their **Softskills training arm** (Sradha Academy for Lifeskills Training – S.A.L.T) works on coaching young graduates/post graduates to incorporate skills that are needed to build and sustain a career in the corporate world. This critical skill is much in demand among the colleges and corporates alike, hence they have a specially designed program – Insignia Pro (College to Corporate) – which is a certified corporate skills program, tailor-made to meet the needs.
- Their **Hiring & placement solutions teamwork** with corporates in meeting their recruitment needs by identifying and offering skilled manpower, both freshers & lateral hires. The team prioritizes the participants, who have undergone training in our previously mentioned education arms when they come across hiring needs from various industries.

### Summary of the Webinar:

The resource person of the webinar Sri. S Nagappan Nair as part of providing investor education covered the following areas:

1. Primary Market
2. Secondary Market
3. Mutual Funds
4. Investment Advisor
5. Corporate Restructuring
6. Share and Debenture holders
7. Investor Grievance Redress Mechanism and
8. Rajiv Gandhi Equity Guarantee Scheme

There was a Question and Answer Session at the end of the webinar. 79 students and 4 faculties participated in this webinar. Most of the faculty couldn't participate in this webinar as it was a day of students' Answer Script Valuation in Alphonso College, Pala

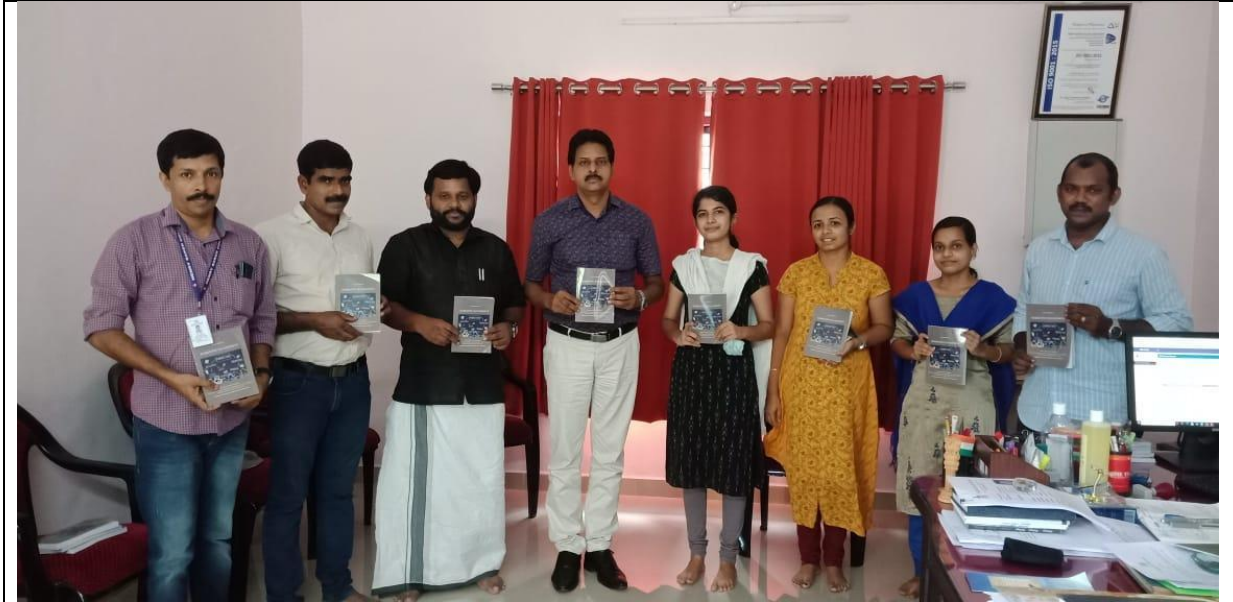
**HBC RESEARCH & PG DEPARTMENT OF COMMERCE**  
**Our Young Minds Author, Edit and Publish**  
**A Textbook on Marketing Management**

**ISBN:978-82-919308-3-8**



"A research is not complete until it is published". There is great relevance of research and publication in the field of education. Apart from ensuring in-depth knowledge over a topic, scientific and historical research papers also contribute to the world of knowledge. Unfortunately, Higher education students are least or more precisely unaware of such areas. In order to encourage publication habit among Postgraduate Students, The Research and Postgraduate Department of Commerce made a major initiative to publish a textbook on "Marketing Management". The textbook, authored by IInd year Post Graduate Students of Commerce Department, acts as a helping hand for the students in the future guiding and helping them in research. 15 students of M.Com final year class made major contributions to the aforesaid textbook.

Also, as an important step towards creating and molding future young minds publication work is included in the academic curriculum of the department.



Teachers of Department of Commerce give due weightage and consideration to the work of our young faculty Ms. Maria Susan Mathew

			
<p><b>Mr. AKHIL SANTHOSH</b> Chapter 1: Marketing – An Introduction</p>	<p><b>Ms. AKHILA MATHEW</b> Chapter 2: Consumer Relationship Marketing &amp; Management</p>	<p><b>Ms. AKSHATHA C SHAJU</b> Chapter 3: Customer Retention</p>	<p><b>Ms. ARYA MOHAN</b> Chapter 4: Value Chain &amp; Marketing Environment</p>
			
<p><b>Ms. ASHLY RAVEENDRAN</b> Chapter 5: Market Segmentation &amp; Targeting</p>	<p><b>Ms. ATHIRA SHAJI</b> Chapter 6: Types of Marketing &amp; Market Positioning</p>	<p><b>Ms. HONEY THOMAS</b> Chapter 7: Value Proposition Strategies</p>	<p><b>Ms. JASIYA ASHARAF</b> Chapter 8: Consumer Behaviour</p>



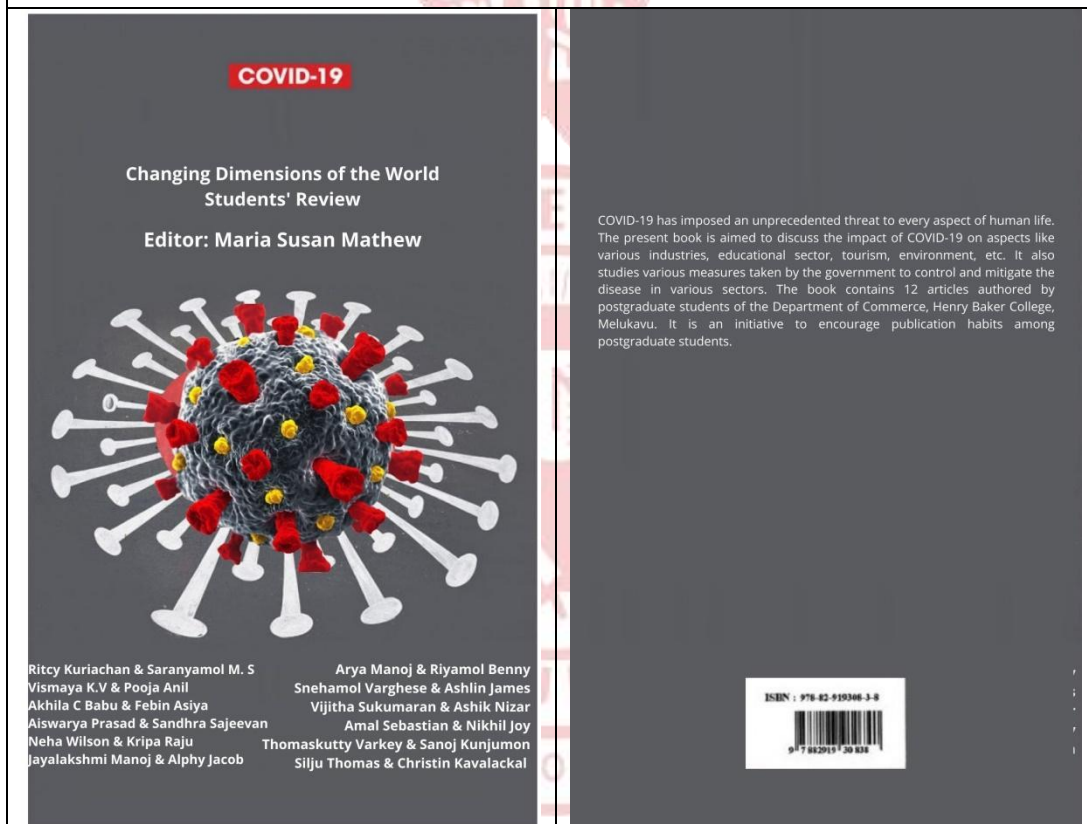
			
<b>Ms. JISNA MATHEW</b> Chapter 9: Buying Decisions and its Process	<b>Ms. JOICE MARY VINCENT</b> Chapter 10: Product Concept & Major Product Decision	<b>Ms. NIVYA REJI</b> Chapter 11: Product Development & Branding Process	<b>Ms. SHAFEENA BASHEER</b> Chapter 12: Brand Equity & Brand Extension
			
<b>Ms. SHERIN NOBLE</b> Chapter 13: Branding, Packing & Labeling	<b>Ms. SNEHAMOL K M</b> Chapter 14: Service Marketing	<b>Ms. SRUTHY S</b> Chapter 15: Quality of Service Marketing and its Growth in India	

## PROGRAM OUTCOME

**OUR YOUNG MINDS TURN THE DARK TIMES OF COVID 19  
PANDEMIC**



## I MCom Students Author and Publish 12 Articles on Covid 19 Pandemic- ISBN 867-71-808217-2-7





## OUR STUDENTS' PUBLICATIONS



Research and publication are of great importance in the field of education. As a departmental initiative publication work has been included in the academic curriculum of the department of commerce and a textbook on "Marketing Management" has been published in the month of March 2021. As a continuation of the initiative, students of 1<sup>st</sup> year M.Com have contributed towards a textbook titled "COVID19-The Economic impact – Changing Dimension of World". This textbook contains 12 articles on the impact of COVID-19 on various fields authored by 24 1<sup>st</sup> Year M. Com students. Students are highly motivated and encouraged towards further publication proceeding as the textbook act as a helping hand for the students in future guiding and helping them in research.

**OUR MERITORIOUS STUDENTS HONOUR IN HBC'S EXCELLENCE DAY CELEBRATIONS (19 March 2021)**



# HENRY BAKER COLLEGE, MELUKAVU EXCELLENCE DAY CELEBRATIONS 2020-2021



## Inauguration

### Rt. Rev. V.S. Francis

(Bishop, CSI East Kerala Diocese & Manager, Henry Baker College, Melukavu)

18 MARCH 2021  
SEMINAR HALL

### Mahatma Gandhi University Rank Holders

4<sup>th</sup> Rank



Ms. Alphy Jacob  
B.Com. Co-operation 2017-20

5<sup>th</sup> Rank



Ms. Litty Josh  
B.Com. Co-operation 2017-20

### Special Achievement Award Winners

Produced 16 Ph.Ds in Commerce



Dr. Gireesh Kumar G.S  
Principal

### UGC NET & JRF Holders

Qualified UGC NET in JRF Commerce    Qualified UGC NET in Commerce    Qualified UGC NET in Commerce    Qualified UGC NET in Commerce    Qualified UGC NET in Commerce    Qualified UGC NET in Commerce



Ms. Leelavathi Aravamudan



Mr. Jithin Egan Jithanan



Ms. Shashi Joseph



Ms. Ritha V Subair



Ms. Fawzitha Fawzan



Ms. Indrani Kurian

### Class Topper Award Winners



Ms. Anju Mathew  
B.Com. Finance 2017-18



Ms. Alphy Jacob  
B.Com. Co-operation 2017-20



Ms. Ritha V Subair  
B.Com. Finance 2018-20

## DEPARTMENT OF COMMERCE



## HBC RESEARCH & PG DEPARTMENT OF COMMERCE



### NPTEL PROCTORED EXAMINATION RESULTS: 21 MARCH 2021

#### AICTE CERTIFIED ONLINE COURSE ON PHRM



Ms. MARIA SUSAN MATHEW (NPTEL ALL INDIA TOPPER LIST; ELITE WITH SILVER 77%) – AICTE FDP



Ms. LENITTAMOL ABRAHAM (PHRM: ELITE WITH SILVER 76% & BPF ELITE: 68%) - AICTE FDP



Mr. THOMASKUTTY VARKEY (ELITE 72%)



Ms. AKHILA C BABU (ELITE 70%)



Ms. NEHA WILSON (ELITE 70%)



Ms. MATHU A S (ELITE 70% AICTE FDP)



Ms. RITCY KURIACHAN (ELITE 69%)



Ms. AISWARIA PRASAD (ELITE 69%)



Ms. SANDHRA SAJEEVAN (ELITE 67%)



Ms. SARANYAMOL M S (ELITE 67%)





				
<b>Ms. SNEHAMOL VARGHESE</b> (ELITE 66%)	<b>Mr. CHRISTIN KAVALACKAL</b> (ELITE 66%)	<b>Mr. NIKHIL JOY</b> (ELITE 66%)	<b>Ms. ALPHY JACOB</b> (ELITE 64%)	<b>Mr. ARJUN A R</b> (ELITE 64% AICTE FDP)
				
<b>Ms. TINTUMOL KURIACHEN</b> (ELITE 61%)	<b>Mr. SANOJ KUNJUMON</b> (ELITE 60%)	<b>Ms. POOJA ANIL</b>	<b>Ms. JAYALAKSHMI MANOJ</b>	<b>Ms. ARYA MANOJ</b>



**CONGRATULATIONS MARIA MISS**













**Ms. MARIA SUSAN MATHEW**  
NPTEL ALL INDIA TOPPER  
(5% LIST 77% MARKS)  
JAN-JUNE 2021 NPTEL SEMESTER  
FACULTY, HBC DEPT. OF COMMERCE

**NPTEL ALL INDIA TOPPER 5% LIST - 77% MARKS**

HBC DEPARTMENT OF COMMERCE



				
Ms. VIGITHA SUKUMARAN	Mr. SILJU THOMAS	Ms. KRIPA RAJU	Ms. ASHLIN JAMES	Ms. MEERA MICHAEL (LCC; ELITE 68%; AICTE FDP)
				
Dr. RANI L (LCC; ELITE: AICTE FDP)	Dr. STEPHEN MATHEW (LCC; ELITE: AICTE FDP)	Mr. JUSTIN JOSE (ELITE: AICTE FDP)	Dr. SANTO JOSE (ELITE: AICTE FDP)	Mr. JENIPHER CARLOS HOSANNA (HBC SPOC, NPTEL MENTOR, ELITE WITH SILVER: AICTE FDP)
PHRM = Principles of Human Resource Management; BPF = Behavioral and Personal Finance; LCC = Local Chapter Candidate				

## COURSE SUMMARY

Duration :	8 weeks
Start Date :	18 Jan 2021
End Date :	12 Mar 2021
Exam Date :	21 Mar 2021 IST
Enrollment Ends :	01 Feb 2021
Category :	o Management Studies
Credit Points :	2
Level :	Undergraduate/Postgraduate

Course Provider:	IIT Kharagpur
Platform:	NPTEL SWAYAM

This is an **AICTE approved FDP course**

**COURSE OBJECTIVE:** Management of human resources is the most important function in any organization. It is essential to achieve a balance between caring for one's employees, helping them work to their maximum potential and achieving the goals of an organization through the work the employees put in. This course is specifically designed to sensitize students who are preparing to enter the workforce to issues related to workforce management.

## **COURSE LAYOUT**

### **Introduction to HRM**

**Staffing / Recruitment:** Job Analysis and Design, Human resource Planning / Recruitment, Employee Testing, and Selection, Interviewing Candidates

**Performance Management and Appraisal Process:** Performance Appraisal Process / Types of Performance Appraisal / Performance Evaluation / Performance Feedback

**Training and development:** Training Process / Need for Training / Training Methods / General and Specific Training/ Training evaluation

**Managing Careers:** Basics of Career Management / Career Planning / Succession Planning/ Career Development / Promotions and Transfers / Employee Commitment

**Implications:** Implications of the above in real life

**Compensation Management :** Components of Wage Structure / Wage and Salary Administration / Compensation Structure / Compensation Benchmarking / Internal and External Parity / Competency based pay

**Pay for Performance and Incentives :** Competency / Performance based pay / Variable pay / Team or Group base pay / Incentives / Managerial Incentives / Fringe Benefits

**Benefits and Services :** Retirement / Insurance / Flexible benefits

**Employee Relations:** Ethics, Justice and Fair Treatment in HR / Collective Bargaining /Employee Safety and Health / Managing Global Human Resources / International HRM

**Strategic Human Resource Management and HR Scorecard:** Linking people, strategy and performance

- a. HR – Strategic Partner
- b. Creating an HR scorecard
- c. Measuring HR alignment

## CRITERIA TO GET A CERTIFICATE

Average assignment score = 25% of the average of best 6 assignments out of the total 8 assignments given in the course.

Exam score = 75% of the proctored certification exam score out of 100

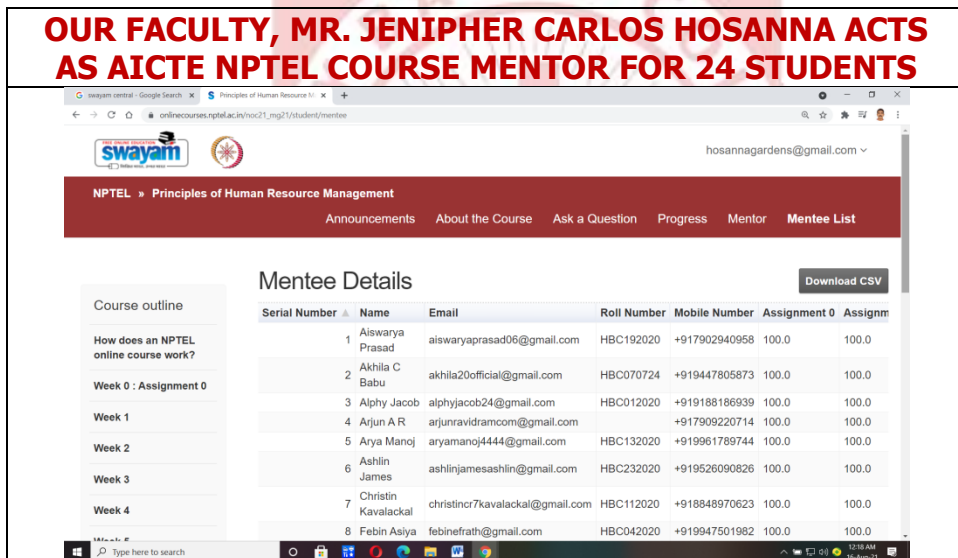
Final score = Average assignment score + Exam score

YOU WILL BE ELIGIBLE FOR A CERTIFICATE ONLY IF THE AVERAGE ASSIGNMENT SCORE  $\geq 10/25$  AND EXAM SCORE  $\geq 30/75$ . If one of the 2 criteria is not met, you will not get the certificate even if the Final score  $\geq 40/100$ .

## COURSE OUTCOME

Our students got adequate skills to enter the workforce to issues related to workforce management.

**OUR FACULTY, MR. JENIPHER CARLOS HOSANNA ACTS AS AICTE NPTEL COURSE MENTOR FOR 24 STUDENTS**



The screenshot shows the NPTEL course page for 'Principles of Human Resource Management'. The page includes a navigation menu with 'Announcements', 'About the Course', 'Ask a Question', 'Progress', 'Mentor', and 'Mentee List'. The 'Mentee List' is expanded, displaying a table of 8 mentees. The table has columns for Serial Number, Name, Email, Roll Number, Mobile Number, Assignment 0, and Assignment 1. All assignments are marked as 100.0.

Serial Number	Name	Email	Roll Number	Mobile Number	Assignment 0	Assignment 1
1	Aiswarya Prasad	aiswaryaprasad06@gmail.com	HBC192020	+917902940958	100.0	100.0
2	Akhila C Babu	akhila2official@gmail.com	HBC070724	+919447805873	100.0	100.0
3	Alphy Jacob	alphycob24@gmail.com	HBC012020	+919188186939	100.0	100.0
4	Arjun A R	arjunavidramcom@gmail.com		+917909220714	100.0	100.0
5	Arya Manoj	aryamanoj4444@gmail.com	HBC132020	+919961789744	100.0	100.0
6	Ashlin James	ashlinjamesashlin@gmail.com	HBC232020	+919526090826	100.0	100.0
7	Christin Kavalackal	christincr7kavalackal@gmail.com	HBC112020	+918848970623	100.0	100.0
8	Febin Asiya	febinefrath@gmail.com	HBC042020	+919947501982	100.0	100.0



Sl. No.	Name	Email	Roll No.	Phone No.	Score	Grade
9	Jayalakshmi Manoj	manojjayalakshmi@gmail.com	HBC222020	+918590833291	100.0	100.0
10	Justin Jose	justin jose@gmail.com		+919446796859	100.0	100.0
11	Kripa Raju	kriparaju123@gmail.com	HBC172020	+918156897459	100.0	100.0
12	Lenittaamol Abraham	lenittaabraham@gmail.com		+919633482643	100.0	100.0
13	MARIA SUSAN MATHEW	susanmathew363@gmail.com		+918075747938		88.0
14	Mathu A S	mathumathu00581@gmail.com		+919207209385	100.0	100.0
15	Neha Wilson	nehawilson2020@gmail.com	HBC162020	+918590154656	100.0	100.0
16	Nikhil Joy	nikhiljoy1998@gmail.com	11	+917025431312	100.0	100.0
17	Pooja Anil	poojaanil678@gmail.com	HBC142020	+917994868574	100.0	100.0
18	Ritzy Kuriachen	ritzyk@gmail.com	HBC052020	+918078028643	100.0	100.0
19	Riyamol Benny	riyamolbenny1999@gmail.com	HBC152020	+918113845281	100.0	100.0
20	Sandhra Sajeeran	sandrasajeeran9@gmail.com	HBC182020	+918086174991	100.0	100.0
21	Sanoj Kunjumon	sanojnelparambil@gmail.com	HBC072020	+917902770827	100.0	100.0
22	Saranyamol M S	saranya221659@gmail.com	HBC062020	+917025670650	100.0	100.0
23	Silju Thomas	siljuthomas007@gmail.com	HBC212020	+918139076499	100.0	100.0
24	Snehamol Varghese	snehav441@gmail.com	HBC202020	+917510773575	100.0	100.0
25	Tintumol Kuriachen	tintumolkuriachen1212@gmail.com		+919544335038	100.0	100.0

\* / implies the student has submitted but the assessment due date has not passed yet.

DETAILS OF MENTEES UNDER MR. JENIPHER CARLOS HOSANNA

## TEACHERS' AICTE CERTIFIED FDP FROM IIT KHARAGPUR THROUGH NPTEL SWAYAM

<p>This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, <a href="https://npptel.ac.in/moc/">https://npptel.ac.in/moc/</a></p> <p>Roll No: NPTEL21MG2151540042</p> <p>To: SANTO JOSE INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR BENGALURU PIN NO: 751014</p> <table border="1"> <thead> <tr> <th>Score</th> <th>Type of Certificate</th> </tr> </thead> <tbody> <tr> <td>&gt;=90</td> <td>Elite-Gold</td> </tr> <tr> <td>75-89</td> <td>Elite-Silver</td> </tr> <tr> <td>&gt;=60</td> <td>Elite</td> </tr> <tr> <td>40-59</td> <td>Successfully Completed</td> </tr> <tr> <td>&lt;40</td> <td>No Certificate</td> </tr> </tbody> </table> <p>No. of credits recommended by NPTEL-2 An additional 1 credit may be awarded if the University assigns it, based on the actual student effort involved.</p> <p><b>Elite</b> <b>NPTEL Online Certification</b> (Awarded by the Ministry of HRD, Govt. of India)</p> <p>This certificate is awarded to <b>SANTO JOSE</b> for successfully completing the course <b>Principles of Human Resource Management</b> with a consolidated score of <b>60 %</b> Online Assignments   25/25   Proctored Exam   34.5/75 Total number of candidates certified in this course: 1644</p> <p>Prof. G.P. Raju Sahar Dean, Continuing Education IIT Khargpur</p> <p>Jan-Mar 2021 (8 week course)</p> <p>Prof. Debajit Chakraborty Deputy Director, NPTEL IIT Khargpur</p> <p>Indian Institute of Technology Khargpur</p> <p>Roll No: NPTEL21MG2151540042</p>	Score	Type of Certificate	>=90	Elite-Gold	75-89	Elite-Silver	>=60	Elite	40-59	Successfully Completed	<40	No Certificate	<p>This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, <a href="https://npptel.ac.in/moc/">https://npptel.ac.in/moc/</a></p> <p>Roll No: NPTEL21MG21512450060</p> <p>To: JENIPHER CARLOS HOSANNA HENRY BAKER COLLEGE, WILLAGUDA, MELAPPURATHUR TALUK, WEST BENGAL (INDIA) BENGALURU PIN NO: 741017</p> <table border="1"> <thead> <tr> <th>Score</th> <th>Type of Certificate</th> </tr> </thead> <tbody> <tr> <td>&gt;=90</td> <td>Elite-Gold</td> </tr> <tr> <td>75-89</td> <td>Elite-Silver</td> </tr> <tr> <td>&gt;=60</td> <td>Elite</td> </tr> <tr> <td>40-59</td> <td>Successfully Completed</td> </tr> <tr> <td>&lt;40</td> <td>No Certificate</td> </tr> </tbody> </table> <p>No. of credits recommended by NPTEL-2 An additional 1 credit may be awarded if the University assigns it, based on the actual student effort involved.</p> <p><b>Elite</b> <b>NPTEL Online Certification</b> (Awarded by the Ministry of HRD, Govt. of India)</p> <p>This certificate is awarded to <b>JENIPHER CARLOS HOSANNA</b> for successfully completing the course <b>Principles of Human Resource Management</b> with a consolidated score of <b>76 %</b> Online Assignments   25/25   Proctored Exam   51/75 Total number of candidates certified in this course: 1644</p> <p>Prof. G.P. Raju Sahar Dean, Continuing Education IIT Khargpur</p> <p>Jan-Mar 2021 (8 week course)</p> <p>Prof. Debajit Chakraborty Deputy Director, NPTEL IIT Khargpur</p> <p>Indian Institute of Technology Khargpur</p> <p>Roll No: NPTEL21MG21512450060</p>	Score	Type of Certificate	>=90	Elite-Gold	75-89	Elite-Silver	>=60	Elite	40-59	Successfully Completed	<40	No Certificate	<p>This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, <a href="https://npptel.ac.in/moc/">https://npptel.ac.in/moc/</a></p> <p>Roll No: NPTEL21MG21511840172</p> <p>To: JUSTIN JOSE MULLANBARAM, MELAPPURATHUR TALUK, WEST BENGAL BENGALURU PIN NO: 741017</p> <table border="1"> <thead> <tr> <th>Score</th> <th>Type of Certificate</th> </tr> </thead> <tbody> <tr> <td>&gt;=90</td> <td>Elite-Gold</td> </tr> <tr> <td>75-89</td> <td>Elite-Silver</td> </tr> <tr> <td>&gt;=60</td> <td>Elite</td> </tr> <tr> <td>40-59</td> <td>Successfully Completed</td> </tr> <tr> <td>&lt;40</td> <td>No Certificate</td> </tr> </tbody> </table> <p>No. of credits recommended by NPTEL-2 An additional 1 credit may be awarded if the University assigns it, based on the actual student effort involved.</p> <p><b>Elite</b> <b>NPTEL Online Certification</b> (Awarded by the Ministry of HRD, Govt. of India)</p> <p>This certificate is awarded to <b>JUSTIN JOSE</b> for successfully completing the course <b>Principles of Human Resource Management</b> with a consolidated score of <b>64 %</b> Online Assignments   25/25   Proctored Exam   39/75 Total number of candidates certified in this course: 1644</p> <p>Prof. G.P. Raju Sahar Dean, Continuing Education IIT Khargpur</p> <p>Jan-Mar 2021 (8 week course)</p> <p>Prof. Debajit Chakraborty Deputy Director, NPTEL IIT Khargpur</p> <p>Indian Institute of Technology Khargpur</p> <p>Roll No: NPTEL21MG21511840172</p>	Score	Type of Certificate	>=90	Elite-Gold	75-89	Elite-Silver	>=60	Elite	40-59	Successfully Completed	<40	No Certificate
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## OUR FINAL YEAR UG & PG STUDENTS ENROLL IN NATIONAL CAREER SERVICE, MINISTRY OF LABOUR, GOVERNMENT OF INDIA

National Career Service is a Five Year Mission Mode Project launched by the Hon'ble Prime Minister on 20th July 2015. The project has been implemented by the Directorate General of Employment, Ministry of Labour & Employment. National Career Service (NCS) is a one-stop solution that provides a wide array of employment and career-related services to the citizens of India. It works towards bridging the gap between job seekers and employers, candidates seeking training and career guidance, agencies providing training and career counseling.

The NCS project reaches out to the people of our country through its three essential pillars i.e. a well-designed ICT-based portal which is an NCS portal, Countrywide set up of Model Career Centers, and interlinkage with all the states through employment exchanges. The digital centralized portal provides a wide range of career-related services including job search, job matching, rich career content, career counseling, information on Job Fairs, services of local service providers like drivers, plumbers, etc. for households, and various other services. This portal facilitates the registration of Job Seekers, Employers, Skill Providers, Career Counsellors, Local Service Providers (LSP's), Career Centers, Placement Organisations, Households (for availing the services of the LSP's), and Government Departments.

The portal is also supported by a multi-lingual call center where the users can call the NCS Toll Free Number 1800-425-1514 for any support. The services of the call center are available from Tuesday to Sunday from 8:00 AM to 8:00 PM in seven different languages i.e Hindi, English, Bengali, Kannada, Malayalam, Tamil, and Telugu. The services on the NCS Portal are delivered through multiple channels like Computers/Mobile browsers, Common Service Centers (1 lakh + centers), Career

Centers (900+ Employment Exchanges, 100+ Model Career Centers), and Post Offices. NCS does not charge any fees for registration on the portal and its services.

**How employment opportunities are opened before our students through NCS Portal is depicted in the following picture:**

**HENRY BAKER COLLEGE, MELUKAVU**  
**DEPARTMENT OF COMMERCE**

**Hire through NCS**

- Find a rich pool of 1 crore+ Jobseekers
  - ▲ More than 55,000 Job aspirants registered from AICTE Institutions
  - ▲ More than 12,000 Job aspirants registered from AISHE Institutions
- Participate in Job fairs (Online and Offline) for bulk hiring
- View e-resumes and/or Video profiles to Shortlist/Reject candidates
- Employer branding on NCS Home Page
- Find link to Public Disclosure of marks of Gov. Recruitment Agencies & details of non-recommended willing candidates

The graphic also features an illustration of three people in an office setting, with one person sitting at a desk and two others standing nearby, and a large speech bubble containing the text 'Hire through NCS'.





# HENRY BAKER COLLEGE, MELUKAVU



सत्यमेव जयते

## National Career Service

Ministry of Labour & Employment

RESEARCH & PG DEPARTMENT OF COMMERCE

Home

Jobseeker

Employer

Local Services



National Career Service

सही अवसर, सही समय  
Right Opportunities, Right Time

**NATIONAL CAREER  
SERVICE PORTAL**

**FOR REGISTRATION CONTACT: JENIPHER CARLOS HOSANNA  
MOB: 94 95 87 55 31**

Home

Jobseeker

Employer

Local Services

Career Center

Counsellor

Skill Provider

Placement Organisation

Govt. Dept.

Reports

Search

Q --Select Category--



Portal Features Document

Connecting  
aspirations  
of the youth

- Online and Offline Registration
- Skills and Jobs in demand guidance
- Career assistance
- Search and apply for jobs, job fairs.



Login

Login As

User Name

Password

New User? [Sign Up](#)

[Forgot Password?](#)

[NCS Users Login Here](#)

Sign In



1800-425-1514

Timing: Tue-Sun 00:00 AM to 00:00 PM

**LIST OF 2018 -2021 BATCH BCOM STUDENTS JOINED FOR NATIONAL  
CAREER SERVICE,  
MINISTRY OF LABOUR, GOVERNMENT OF INDIA**

Sl. No.	Name of the Student	Mobile Number	Email ID	Status
1	Ajo T Ani	9383491829	ajoani190@gmail.com	Joined
2	Albin Binu	7034893049	albinbinu1999@gmail.com	Joined
3	Albin Samuel	7306225251	albinsamuel6342@gmail.com	Not Joined
4	Aleena Therase Raj	9947782182	sudhasamuel4586@gmail.com aleenatherase@gmail.com	Joined
5	Amal Joseph	8606620387	connectamaljoseph@gmail.com	Joined
6	Amalamol P	8086176582	amalapsatheesh999@gmail.com	Joined
7	Satheesh Anandakrishnan M.P	9656077510	anandakrishnanmp7@gmail.com	Joined
8	Anandhu Haridas	9207063813	anandhuharidas2000@gmail.com	Joined
9	Ancelet V Sam	9846251094	anceletvsam4@gmail.com	Joined
10	suppli Anjaly Suresh	9846251094	anjalysureshsantha58@gmail.com	Joined
11	Ajil Suresh	8281039638	ajilsethu35@gmail.com	Joined
12	Aparna S	9567112824	appuaparna1615@gmail.com	Joined
13	Aryamol M S	8943433965	msaryamol2018@gmail.com	Joined
14	Aswin N.K	8156943147	ashwinnk2000@gmail.com	Joined
15	Aswanth T M	6282693387	aswanthtm979@gmail.com	Joined
16	Aswathy P K	7025814716	aswathypk27@gmail.com	Joined
17	Athira	8606343975	athirababuraj2000@gmail.com	Joined
18	Baburaj	8606343975	om	Joined
19	Athira A S	7510339485	athiraarolil@gmail.com	Joined
20	Gogul Raj	9567648107	rajgogul373@gmail.com	Joined
	Grace Mary		gracemarygeorge2001@gmail.com	Joined
	George	8547595876	ail.com	Joined
	Jishnu K		Jishnukvinod3@gmail.com	Joined
	Vinod	9539078094		Joined

21	Minnu Pious Naveena	9061723734	minnupious1999@gmail.com	
22	Sebastian Nessimol	7034116492	naveenasebastian2000@gmail.com	Joined
23	Issac Richard	7510576316	nessyissac2001@gmail.com	Not Joined
24	Mathew	8113813852	richardmathew311@gmail.com	Not Joined
25	Robin Ninan	9496792504	ninanrobin9496@gmail.com	
26	Sajad C.B Sandra	7025465739	sajadcb15000@gmail.com	Not Joined
27	Santhosh	8590369618 9605784410	sandrasanthosh139@gmail.com	Joined
28	Siraja K A girl	Mob: 8113805792	sirajakans@gmail.com	Joined
29	Subhash Sundaran	9605597012	subhash9@gmail.com	Not Joined
30	Treesa Rose		treesarose24@gmail.com	Joined
31	V J	6282477896	treesarosevj123	
	Vijay P Biju	9074002131	vijaypbiju@gmail.com	Joined

### OUR UGC NET/JRF HOLDERS FOR THE ACADEMIC YEAR 2020-2021



**Ms. Foumitha  
Kareem UGC NET**



**Ms. Lenittamol  
Abraham UGC JRF**



**Ms. Tintumol  
Kuriachan UGC NET**



## HENRY BAKER COLLEGE, MELUKAVU

### DEPARTMENT OF COMMERCE

OUR LATEST UGC NET / JRF HOLDERS HONOURED ON HBC'S EXCELLENCE DAY

#### UGC NET & JRF Holders

18 MARCH 2021



### TEACHERS' ONLINE RESEARCH & ICT TRAINING FROM NATIONAL INSTITUTE OF TECHNICAL TEACHERS TRAINING (NITTTR), KOLKATTA THROUGH SWAYAM

#### ICT IN TEACHING AND LEARNING- JULY 2020

In the era of a Knowledge-based society, technical education has assumed an indisputable significant role. The new developments in information technologies have opened up fresh perspectives in teaching and learning. The ICT-enabled methods shall help the teachers to offer quality e-content; for both - education in a classroom situation and to a large number of populations in a structured, flexible, interactive, blended, flipped, and open way.

This course on 'ICT in Teaching and Learning' shall enable the teachers' to select and integrate ethically appropriate ICT pedagogy in teaching-Learning processes in Teacher and Learner Directed Learning environment. Explore the emerging trends in Open Educational Resources (OER), Learning Management System (LMS) platforms for developing Small Private Open Learning (SPOCs) and Massive Open Online Learning Courses (MOOCs), aspects of Mobile learning. Most importantly the teachers' shall - fortify the ethical-intellectual property rights, copyright handling, legal, security and software-related issues in using ICT.

This course is aimed at building the capacity of aspiring teachers and in-service teachers like you, for transforming the educational culture and teaching-learning system of the Institution.

### **ACADEMIC & RESEARCH REPORT WRITING - JULY 2020**

Academic and research report writing is an essential activity for a contemporary teacher in institutes of higher education. It is a fact that a modern teacher has to play a variety of roles apart from that of an academic instructor. Research is one of such major activities for them. Publication of research findings is an integral part of the research. Therefore, it is necessary for a teacher/researcher to learn and apply principles and techniques of report writing for effective dissemination of the academic and research findings. This course intends to introduce the learner to the principles, techniques, and tools of academic and research report writing. After successful completion of this course, the learner will be able to write reports on various academic activities including research effectively and efficiently.

### **COURSE OUTCOMES (ICT in Teaching & Learning and Academic Research Report Writing)**

- Teachers could select suitable ICT pedagogy in teaching-Learning processes
- Teachers could explore the emerging trends in Open Educational Resources
- Teachers got adequate exposure to Learning Management System (LMS)
- Teachers could fortify the ethical use of intellectual property rights, copyright handling, legal, security, and software related issues in using ICT
- Teachers could learn and apply principles and techniques of report writing for effective dissemination of the academic and research findings

S No	Course	Date of Exam	Exam Center	Marks Obtained	Total Marks
1	Academic and Research Report Writing	26-Mar-2021 (09:00 AM - 12:00 PM)	Amal Jyothi College of Engineering, Kerala	48.00	100
2	ICT in Teaching and Learning	26-Mar-2021 (03:00 PM - 06:00 PM)	Amal Jyothi College of Engineering, Kerala	46.00	100
Total Course(s)=2					

Candidate Name : Dr. SANTO JOSE  
Date Of Birth : 09-10-1981  
Gender : M  
Roll Number : 4010214992

S No	Course	Date of Exam	Exam Center	Marks Obtained	Total Marks
1	Academic and Research Report Writing	26-Mar-2021 (09:00 AM - 12:00 PM)	College of Engineering Attungal, Kerala	70.00	100
2	ICT in Teaching and Learning	26-Mar-2021 (03:00 PM - 06:00 PM)	College of Engineering Attungal, Kerala	89.00	100
Total Course(s)=2					

Candidate Name : Jenipher Carlos Hosanna  
Date Of Birth : 20-05-1975  
Gender : M  
Roll Number : 4010217192

S No	Course	Date of Exam	Exam Center	Marks Obtained	Total Marks
1	Academic and Research Report Writing	26-Mar-2021 (09:00 AM - 12:00 PM)	Amal Jyothi College of Engineering, Kerala	ABSENT	-
2	ICT in Teaching and Learning	26-Mar-2021 (03:00 PM - 06:00 PM)	Amal Jyothi College of Engineering, Kerala	42.00	100
Total Course(s)=2					

Candidate Name : Justin Jose  
Date Of Birth : 11-03-1983  
Gender : M  
Roll Number : 4010214545

<b>OUR TEACHERS' PARTICIPATION IN 16 SHORT TERM COURSES (1 WEEK TO 16 WEEKS) DURING THE ACADEMIC YEAR 2020-2021</b>		
<b>NAME OF THE FACULTY</b>	<b>TITLE OF THE SHORT TERM COURSE</b>	<b>HIGHER EDUCATION INSTITUTION</b>
<b>Dr. SANTO JOSE</b>	GOODS & SERVICE TAX	ERNAKULAM BRANCH OF INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
	INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT	MAHATMA GANDHI UNIVERSITY, KOTTAYAM
	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	AICTE NPTEL
	INTRODUCTION TO RESEARCH	AICTE NPTEL
	UGC SPONSORED SHORT TERM COURSE	UGC HRDC, UNIVERSITY



	ON MOOC, E-CONTENT DEVELOPMENT & OPEN EDUCATIONAL RESOURCES	OF KERALA
	ARPIT COURSE ON TEACHER AND TEACHING IN HIGHER EDUCATION	AICTE, NTA & SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE
	ICT IN TEACHING AND LEARNING	AICTE NITTTR, MoE
<b>Mr. JENIPHER CARLOS HOSANNA</b>	GOODS & SERVICE TAX	ERNAKULAM BRANCH OF INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
	INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT	MAHATMA GANDHI UNIVERSITY, KOTTAYAM
	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	AICTE NPTEL, MoE
	ICT IN TEACHING AND LEARNING	AICTE NITTTR, MoE
	ACADEMIC RESEARCH REPORT WRITING	AICTE NITTTR, MoE
	UGC SPONSORED SHORT TERM COURSE ON MOOC, E-CONTENT DEVELOPMENT & OPEN EDUCATIONAL RESOURCES	UGC HRDC, UNIVERSITY OF KERALA
	ARPIT COURSE ON TEACHER AND TEACHING IN HIGHER EDUCATION	SAVITRIBAI PHULE PUNE UNIVERSITY, PUNE
<b>Mr. SHINU THOMAS P</b>	GOODS & SERVICE TAX	ERNAKULAM BRANCH OF INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
<b>Ms. ASHLY MEREENA MATHEW</b>	GOODS & SERVICE TAX	ERNAKULAM BRANCH OF INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
<b>OUR TEACHERS' PARTICIPATION IN 16 SHORT TERM COURSES</b> (1 WEEK TO 16 WEEKS) DURING THE ACADEMIC YEAR <b>2020-2021</b>		
<b>NAME OF FACULTY</b>	<b>TITLE OF THE SHORT TERM COURSE</b>	<b>HIGHER EDUCATION INSTITUTION</b>
<b>Mr. JUSTIN JOSE</b>	GOODS & SERVICE TAX	ERNAKULAM BRANCH OF INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
	INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT	MAHATMA GANDHI UNIVERSITY, KOTTAYAM
	ICT IN TEACHING AND LEARNING	AICTE NITTTR, MoE
	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	AICTE NPTEL, MoE
<b>Ms.</b>	BEHAVIOURAL AND PERSONAL FINANCE	AICTE NPTEL, MoE

<b>LENITTAM OL ABRAHAM</b>	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	AICTE NPTEL, MoE
<b>Ms. MARIA SUSAN MATHEW</b>	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	AICTE NPTEL, MoE
	RESEARCH METHODOLOGY	PMMMNT, MHRD
	PRAGMATIC TOOLS FOR QUALITY RESEARCH	MAHARAJA SURAJMAL INSTITUTE, (GGSIP UNIVERSITY)
	INDUCTION/ORIENTATION PROGRAM FOR FACULTY IN COLLEGES OF HIGHER EDUCATION	TEACHING LEARNING CENTRE, RAMANUJAN COLLEGE, UNIVERSITY OF DELHI
	QUANTITATIVE RESEARCH IN SOCIAL SCIENCE	MAHATMA GANDHI UNIVERSITY, KOTTAYAM
	RESEARCH METHODOLOGY FOR SOCIAL SCIENCES & HUMANITIES	TAMILNADU TEACHER EDUCATION UNIVERSITY
	ICT ENHANCED TEACHING-LEARNING AND CREATING MOOCS	TEACHING LEARNING CENTRE, RAMANUJAN COLLEGE, UNIVERSITY OF DELHI
	RESEARCH ARTICLE WRITING	REST SOCIETY FOR RESEARCH INTERNATIONAL
	ADVANCED CONCEPTS FOR DEVELOPING MOOCS	TEACHING LEARNING CENTRE, RAMANUJAN COLLEGE, UNIVERSITY OF DELHI
	ADVANCED DATA ANALYSIS USING SPSS	UNIVERSITY OF LUCKNOW